



**JAIN UNIVERSITY**

Estd u/s 3 of the UGC Act, 1956

Center for Management Studies

presents

**National Level**

# **BUSINESS PLAN COMPETITION**

December **2009**

**WINNER**

**1,00,000**

**RUPEES**

**Be the  
Business  
Leader  
You Dream  
to be**

## **Business Plan**

### **THE TASK**

Your city requires a certain business to be established which will boost the economy and also improve the social fabric of your city.

It could be improving an existing business or innovating a completely new one.

### **ELIGIBILITY**

12th standard

Age : 17-19 years

### **TIME LINE**

Last date of submission

9th December 2009

Contact Person :

Prof. Anila Bajpai, 09886845151

E-mail : [businessplanschool@cms.ac.in](mailto:businessplanschool@cms.ac.in)

**OTHER EXCITING  
PRIZES  
TO BE WON!**

For further details :

**Jain University - Center for Management Studies,**

1/1-1, Atria Towers, Palace Road, Bangalore - 560 001. Karnataka. INDIA

Tel : +91 80 43430200 Fax : +91 80 22353215

Web : [www.cms.ac.in](http://www.cms.ac.in) | Email : [info@cms.ac.in](mailto:info@cms.ac.in)

[www.cms.ac.in](http://www.cms.ac.in)

# DO YOU SEE YOURSELF AS A BUSINESS TYCOON IN THE FUTURE?

Jain University – Center for Management Studies, Bangalore will conduct a business plan competition in your city - a competition that is exciting, challenging and rewarding.

## The winning team gets Rs 1,00,000/- (One Lakh)

### ELIGIBILITY:

- 12<sup>TH</sup> standard (Students who are attempting the 12<sup>th</sup> Standard Board Examinations)
- Age : 17-19 years

### BUSINESS PLAN

The business plan you have to develop will center around three questions.

- How well do you know your city?
- How will your business contribute to the socio-economic development of the city?
- As a budding business person how strong is your business vision?

### PLAN

Your city requires a certain business to be established which will boost the economy and also improve the social fabric of your city. It could be improving an existing business or innovating a completely new one.

### THE TASK

Create a business plan and explain

- What business do you choose and why?
- Feasibility
- How will your business contribute to the development of your city economically and socially?

### RULES

Three members in a team (maximum of 5 teams per school)

- Presentation 5+2 minutes, power point presentation
- Last date of submission of the soft copy is 9<sup>th</sup> December 2009
- Email: [businessplanschool@cms.ac.in](mailto:businessplanschool@cms.ac.in)
- The prelim round will be held in your city by mid December 2009.
- Final round at Bangalore in the first week of Jan 2010
- Panel comprising of business men, social entrepreneurs etc.
- Details regarding the event: [www.cms.ac.in](http://www.cms.ac.in),
- For queries contact: Prof. Anila Bajpai, 09886845151