

JAIN UNIVERSITY

Jain University is the youngest in the country to gain such status in just five years of establishment under Jain Group of Institutions. Working with the vision of nation building through excellence in quality of education, research and entrepreneurial development, the institution offers arts, science, commerce, engineering, management & technology education in various disciplines under UG, PG & research programmes. JGI owes its establishment to the visionary chairman, Dr. R. Chenraj Jain and is today a bouquet of more than 30 institutions, 2 universities with over 26000 students on its rolls.

ASIAN JOURNAL OF PROFESSIONAL ETHICS & MANAGEMENT

The objectives of the Journal are to provide practicing professionals and students of professional disciplines, a reading of insights and experiences of those who have excelled in their fields through well written articulations and to provide a platform to professionals for presenting papers related to ethics on different disciplines. The journal was founded on the initiative taken by Dr. C.G. Krishnadas Nair, Chairman, Editorial Advisory Board.

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and



Conducts a 1 day Seminar on

JOURNALISM & PROFESSIONAL ETHICS

On Wednesday, 24th February 2010

Venue: Conference Hall, SBM Jain College,
JC Road Campus, Bangalore - 560 027

You are cordially invited to a one day Seminar on "Journalism & Professional Ethics", to be held on Wednesday, 24.02.2010, at Jain University, SGS, SBM Jain College, JC Road Campus.

Beneficiaries:

Young journalists, professional students in Journalism, Mass Communication & Media Studies / Faculties & working professionals.

Topics & Objectives of the Seminar:

1. Pre and Post independence era, role of journalists / journals in nation building, society, harmony establishing, exposing wrong doings and correcting, exposing unethical practices preventing and correcting such things.
2. Current trends in sensationalizing and use of exploiting market.
3. Negative impact of too much exposure through media of corruption.
4. Positive Journalism and its impact and importance of in influencing community behavior and thought process and development of the country.
5. To analyze and understand the method of crime and other sensational investigation and reporting.
6. To throw light on the nobility of journalism and career opportunities.

No Delegate Fees - Participation by invitation

Programme Schedule

0930 to 1000 :	Registration & Tea
1000 to 1010 :	Lighting the lamp & Inauguration
1010 to 1020 :	Welcome Address By Dr. N. Sundararajan , Vice Chancellor, Jain University
1020 to 1040 :	Introduction to Seminar By Dr. C.G. Krishnadas Nair , Chairman, Editorial Advisory Board, Asian Journal of Professional Ethics & Management
1040 to 1100 :	Address by Chief Guest By Justice Shivaraj V. Patil , Retd Judge, Supreme Court of India and Former Chairman, Human Rights Commission of India
1100 to 1120 :	Keynote Address By Prof. N.S Ramaswamy , National Professor of India (Management)
1120 to 1145 :	Media Response By senior journalists from different media houses
1145 to 1205 :	Talk1- Building better career in media through practice of Ethics By Dr. Ali Kawaja , Trainer & Director, Bhanjara Academy
1205 to 1225 :	Talk2- Crime Investigation & Reporting By Dr. Muralikrishna , Retd. Forensic Director, Police Department
1225 to 1245 :	Positive Journalism By Mr. AV Balakrishnan , Managing Editor, Asian Journal of Professional Ethics & Management
1245 to 1315 :	Delegate Interaction with Speakers
1315 to 1320 :	Vote of Thanks
1320 :	Working Lunch