

Event Schedule - Print

Name of event	Category	14 th September (Prelims)	15 th September (Prelims)	16 th September (Finals)
Cartoon/Caricature	Print		9:00 – 1:00 (UG&PG)	Display, Prize Distribution
Photo Journalism	Print	10:00 – 3:00	10:00 – 3:00 (Hard Copy)	Display, Prize Distribution
Editorials	Print		2:00 – 3:00 (Spot Topic)	Display, Prize Distribution
Best Lab Journal	Print	10:00 – 5:00 (Submissions)		Display, Prize Distribution
Best Published Article	Print	10:00 – 5:00 (Submissions)		Display, Prize Distribution
All print categories in print are common to UG and PG levels. Level 1 or UG is 12, 1 & 2 Degree. Level 2 or PG is 3 Degree and 1 & 2 Masters				

Event Schedule - Advertising

Name of event	Category	14 th September (Prelims)	15 th September (Prelims)	16 th September (Finals)
Commercial Ads and PSA	Advertising	10:00 – 5:00 (Submissions, filtering and Judgment)		Display, Prize Distribution
Ad Design	Advertising		12:00 – 2:00 (Spot Topic)	Display, Final Entries, Prize
Copy Excellence	Advertising		10:00 – 12:00 (Spot Topic)	Display, Final Entries, Prize
Excellence in Designing in Ad Campaign	Advertising	10:00 – 5:00 (Submissions, filtering and Judgment)		Display, Final Entries, Prize Distribution
Mad Ads	Advertising			5:30 PM to 6:00 PM

Event Schedule - Public Relations

Name of event	Category	14 th September (Prelims)	15 th September (Prelims)	16 th September (Finals)
Press Release	Public Relations	11:00 – 1:00 (Spot Topic)		Display, Prize Distribution
Crisis Study	Public Relations		10:00 – Topic Announcement 2:00 – 4:00 - Presentation	Prize Distribution
Designing a PR Campaign	Public Relations	10:00 – 5:00 (Submissions, filtering and		10:00 – 5:00 Display, Prize Distribution
Mock Press Conference	Public Relations			1:30 – 2:30 (Presentation, prize

Event Schedule - Radio

Name of event	Category	14 th September (Prelims)	15 th September (Prelims)	16 th September (Finals)
Radio Spoofing	Radio	10:00 – 5:00 (Submissions, filtering and Judgment)		Screening of Best entries
Radio Promo	Radio	10:00 – 5:00 (Submissions, filtering and Judgment)		Screening of Best entries
Radio Drama	Radio		10:00 – 5:00 (Submissions, filtering and Judgment)	Screening of Best entries
Radio News Report	Radio		10:00 – Topic Announcement 10:00 – 5:00 - (Submissions, filtering and	Screening of Best entries
RJing	Radio			9:15 – 10:30 (Presentation, prize

Event Schedule - Television

Name of event	Category	14 th September (Prelims)	15 th September (Prelims)	16 th September (Finals)
Documentary Film Making	Television	11:00 – 2:00 (Submissions, filtering and Judgment)	11:00 – 2:00 (Submissions, filtering and Judgment)	10:30 – 11:30 (Screening of final 5 films and Prize
Short Film	Television	2:00 – 3:00 (Submissions, filtering and	2:00 – 3:00 (Submissions, filtering and	2:30 – 3:00 (Screening of final 5 films and
Citizen Journalism	Television		3:00 – 3:30 (Screening of final 5 films and Prize	
News Anchoring	Television		10:00 – 11:00 (Submissions, filtering and	