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INFOCUS

Students are given an opportunity to specialise in a subject of their choice

Jain a class apart with its value-adds

Pincipal and commerce department head of the Sri Bhagawan Mahaveer Jain College (JC Road campus), **Dr BT Venkatesh**, spoke to **Arunima Rajan** about the undergraduate programmes offered in the college. He said that the value-add short-term courses are the highlights of the UG programme in the college.

Q Bangalore is home to many educational institutions. What makes the undergraduate courses offered in your college different from other colleges in the city?
There are several factors that make our courses different from others. We offer value-add courses. The BCom students are also given an opportunity to specialise in a subject of their choice. We offer a number of diploma courses which give the students expertise in that specific field.

They can specialise in entrepreneurship, capital market, insurance or associate company secretary course. These programmes are handled by corporates with special emphasis on soft skills.

Q Are there any tie-ups with industries?

The college has tie-ups with Entrepreneurship Development Institute of India (EDDI), insurance companies, Bangalore stock exchange, Insurance Institute of India and Accredited Centre of Institutes for Company Secretaries. The diploma courses are offered in association with these organisations. Experts from these industries share their expertise with the students. The diploma in banking and finance is offered in association with the Indian Institute of Banking and Finance. We also have many clubs, like the commerce forum, which conducts contests and other programmes for the students.

Q The college has recently attained deemed to be university status.

As we have received the status recently, the new batches follow a special syllabus. But previous batches still follow the Bangalore University syllabus. The deemed to be university status help us announce the results early.

Q Does the college offer any training for students wishing to be chartered accountants?

The faculty provides training for CA on a daily basis. Many students join the college, as it is possible to take up CA coaching along with the undergraduate programme. The average strength of a classroom is between 60-75.

Q Do you have a placement cell?

To keep pace with changing industry trends, the Academic Resources Group was set up in 1999. This group helps to design and deliver the curriculum in tune with the demands of the industry. It handles value-added programmes as well as campus recruitments. Around 80% of our students get placed every year. The students are given counselling before they join the college. The counselling focuses on their strengths and is aimed at help them to choose the right combination of subjects.

Dr BT Venkatesh



Principal, Sri Bhagwan Mahaveer Jain College