



#### **JAIN University**

Jain University is promoted by the Jain University Trust, managed by the JGI group, headquartered at Bangalore. Jain University brings in thought leadership with a blend of academic rigor and a hands-on applicability to real-world issues, with 60 innovative programme at the Undergraduate, Postgraduate and Research levels with nearly 30,000 students and 3000 staff member engagement.

#### **KPPGCA**

Karnataka Private Post-Graduate Colleges' Association established on 2003 – was born of a felt need for a professional body to proactive KPPGCA- established on 29th January 2003- was born of a felt need for a professional body to provide proactive support to professional education and facilitate and streamline admission to postgraduate professional courses, viz., MBA and MCA. KPPGCA has in its fold over 169 member institutions which are affiliated to respective universities in Karnataka.

For information and nomination, please contact:

**Prof. N. V. H. Krishnan**  
Registrar, Jain University  
Professor of Management

**Dr. M M Bagali, PhD,**  
Professor of Management and HR  
Jain University

319, 17th Cross, 25th Main, JP Nagar,  
6th Phase Bangalore – 560 078,  
M : +91 9880986979  
T : +91 80 43430400 F: +91 80 26532730  
W : [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)

**Registration form should be send to [mdp@jainuniversity.ac.in](mailto:mdp@jainuniversity.ac.in)**

Kindly bring a copy of syllabus / the course you handle, and Case written to discuss for further inputs from the experts.

# **JAIN UNIVERSITY**

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956

in association with our academic partner  
Karnataka Private Post-Graduate Colleges' Association  
Presents Programme on

## **B-SCHOOL FACULTY COMPETENCY DEVELOPMENT**



Date: 6 - 7 July 2012 | Time : 09:00 AM – 05:00 PM

Venue: JAIN University , JP Nagar Campus, Bangalore

Vision : Develop, create and nurture management teachers  
 Mission : To train in world class teaching methodology  
 Objective : Learning in practice: A commitment to teaching

India will occupy a preeminent position in the global knowledge economy of the future. The fact that more than 4000 B-Schools across the country are involved in developing talent augurs well for the Indian economy. Translation of promise into reality will depend on the quality of teaching, mentoring and grooming provided by B-School Faculty. While the seeds of B-School education in India have been sown by industry practitioners, the road ahead belongs to the new breed of teachers who are into the early years of their teaching career. Their pedagogical approaches, innovativeness, knowledge base, research orientation, consulting abilities and mentoring acumen will determine the future. There is tremendous challenge in terms of well-trained and skilled faculty who can lead from the front. The objective of the JAIN University B-School Competency Development Programme is to build and sustain a talent pool that can contribute effectively to India's economic growth.

**Deliverables:**

1. An 8 step model on what makes Teacher 'Good' to 'Great'
2. Competency and skillset development
3. Pedagogical approaches to teaching specialization subjects
4. Case Study and Case Analysis methods
5. To facilitate the establishment of a Network of Teachers / Research scholars

**Payoff / Benefits and Learning Outcomes:**

- o Enhance the depth and breadth of Teaching competency and skills enhancement. More specifically, an in-depth understanding of functional domains as well as the linkages across functional domains those are critical to teaching
- o Develop an Insight and exposure to various teaching pedagogy and delivery styles
- o Define the expected employability/skills that corporate houses seek and the matching academic delivery needed

1. Expertise in academic writing
2. Innovation in curriculum development and pedagogy
3. Enhance functional area expertise and competency
4. Improve and enhance classroom delivery and management skills
5. Funding agencies for research and teaching, and perspectives on faculty development
6. Consultancy and Research areas
7. Development of new teaching materials
8. Discipline-specific aspects of management

Class room discussion and presentation; Case study analysis; Curriculum development; Group work and practical sessions.

**Post FDP opportunities:**

Alumni Association

Participants become members of the Jain University Alumni Association on completion of the FDP. The alumni enjoy certain benefits, viz:

1. One year mentoring in teaching and research
2. Mentoring in Research opportunities and get connected to research program of JAIN University
3. Assistance in research paper and case paper preparation
4. EBSCO, CMI - Prowess and International library usage for One year
5. Paper presentation Opportunities in forthcoming NIBES International conference, 2013, with 20 countries.
6. Professional participation and network

**Resources Persons:**

Drawn from well known Institutes, B-Schools, Corporates and Academic Management experts, Vice-Chancellors, experts from CAMI - Carlton Advanced Management Institute, USA, work study programme certified trainers, HR Heads, CFOs and CMOs for content delivery, a special invitee presentation by Dr. Chenraj Jain, President - Jain University, on the role of Teachers in 21st century, effective teaching methodology and building students persona.

**Target Group:**

Faculty Members at B-Schools across India.  
 Corporate Executive looking for career shift in academic and research.

**Career Investments:**

The Cheque / DD of ₹ 3,500 per faculty drawn in favour of Jain University, payable at Bangalore, which includes Lunch, Tea, Course Material, CD, Case Study, and exhaustive material and information on Career Advancement and opportunity for Teachers of Management. The participants will be issued a Certificate of Participation. Group of 3 Faculty from same Institute / Group can avail a discount of Rs. 500 per candidate.

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