

Corporate Expo 2013

School of Commerce and Management Studies, Jain University organizes **Corporate Expo**, an annual intra-collegiate event on 9 January 2013. Its objective is to create a real-time simulation of the corporate world around us, and to benefit participants with appropriate training. Every year, the Forum organizes the Expo via a unique theme which provides a stable framework for the participants to work within.

This year, Corporate Expo is geared towards the challenges faced in the "**Real Estate**" industry, whilst incorporating the format of a board game - "**Monopoly**" - to make things a little more innovative. Corporate Expo is also known for imparting a sense of lasting unity and team-spirit among the participating classes, as all students work together to achieve a common goal, thereby instilling a "**Corporate Approach**" towards problem solving.