

## ANVESHANA 2013

Dear Sir/Ma'am,

We, the students of the Commerce and Management Forum cordially invite you to **Anveshana 2013** and request the honour of your presence by judging our event.

### **Anveshana**

Anveshana is an intracollegiate business fest that is organised annually, exclusively for the first year's batch, by the students of **JAIN UNIVERSITY**. Here, they experience the essence of the corporate world where they go through a series of rounds designed keeping in mind its ethics. Also, the varied events generate scope for the contestants to have an in-depth understanding of the "real world" that is always talked about to them.

### **Best Manager**

The manager is a complete package of various skills that make him a one-man force behind the glory a company basks in. This year in Anveshana 2013, the participants will have to portray the grace, poise and composure with which a manager proves to be efficient.

### **Business Quiz**

The Business Quiz is an event that is conducted to test the business knowledge of the participants. Anveshana 2013, brings out the event with a range of folds and questions that would test the participants' knowledge on the corporate world.

### **Marketing**

Marketing is an extremely dynamic event that emphasizes out of the box thinking combined with spontaneity and foresight. Creativity is the essence of this event, and participant.

### **Finance**

Finance focuses on the participants' abilities to deal with and manipulate facts and figures in order to further corporate interests.

### **Entrepreneurship Development**

This event deals with the basics of entrepreneurship and seeks to impart it this to participants.

### **Public Relations**

This event deals with the intricacies of mass communication. As a company's public representative, participants will represent the company in the eyes of the world.

### **Human Resources**

The event deals with interpersonal communication and workforce management. Communication skills and stress management are of paramount importance.

We look forward to your presence by judging this event.

Regards,

The Commerce and Management Forum

Jain University, Jayanagar

School of Commerce and Management Studies

## **Onstage Events**

### **JAIN IDOL**

An event to hunt for the best singing sensation of School of Commerce and Management Studies inspired by American Idol and Indian idol which has been happening since 8 years and from 3 years in SCMS.

Each participant should sing one song of their choice preferably in Hindi or Kannada. The judging is based on 75% of the decision of the judges and 25% of the same by audience poll.

### **SO YOU THINK YOU CAN DANCE?**

An event which concentrates on bringing the upcoming talents in our campus in the field of dance. This event has been a mandatory event which every ANVESHNA sees.

There are mainly two categories, solo and group. The judging is based on stage utilization, choreography and synchronization

### **MR & MS ANVESHANA**

An event which focuses on separating the best from the rest. Participants will be judged on the basis of different off and on stage activities which will test their creative, analytical and improvisational skills.

Regards,  
The Cultural Forum  
Jain University, Jayanagar  
School of Commerce and Management Studies

## **OFFSTAGE EVENTS**

### **INSTRUMENTAL SOLO**

An event which searches for the sensational instrumentalist of School of Commerce and Management Studies, Jain University.

The participants will be judged in two categories, classical or western.

### **CLASSICAL VOCALS**

It is an event where singers portrait their singing talents namely in Hindustani and carnatic music.

### **RANGOLI**

It is an event where in the participants are judged based on the creativity, usage of space and presentation of rangoli.

Regards,  
The Cultural Forum  
Jain University, Jayanagar  
School of Commerce and Management Studies