

Introduction to IPR and its use in Business & Research

A sensitization programme on Intellectual Property Rights

Jain University in collaboration with WTO & IPR Relay Cell, Vishvesvaraya Trade Promotion Centre (VTPC), Department of Industries & Commerce, Government of Karnataka organizes a sensitization programme on Intellectual Property Rights - “**Introduction to IPR and its use in Business & Research**” on 22 May 2013 at School of Graduate Studies, J C Road.

Programme Agenda

2 pm - 2.05 pm	Opening Remarks / Felicitation	Prabhavathi Rao Programme Coordinator WTO Cell, VITC
2.05 pm - 2.15 pm	Welcome Address	Dr. Sundar Rajan Vice Chancellor, Jain University
2.15 pm - 3.15 pm	Introduction to IPRs & its use in Business & Research	Rachna Singh Puri Partner, Xelect IP, Bangalore
3.30 pm - 4.30 pm	IPR in Biological Research	Dr. P E Rajasekharan Principal Scientist Indian Institute of Horticultural Research (IIHR), Bangalore
4.30 pm	Vote of Thanks	T K Swaroopa Joint Director, VITC