

School of Commerce & Management Studies

JAIN UNIVERSITY

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956



Introduction



Samanvaya is an intercollegiate national level business fest that is organised annually by the students of Jain University. It experiences enthusiastic participation from students and faculty members from various reputed institutions and universities. For thirteen consecutive years, the fest has provided the students an opportunity to participate and experience abundant competition and quality events, putting them through the real corporate battle in real life.

The Fourth Reich



“You have your way, I have my way. As for the right way, the correct way, and the only way, it does not exist.”

Friedrich Nietzsche

The year is 2020. A new Axis has firmly established a foothold in Eastern Europe. The world is in chaos. Corporates, Multi-Nationals and Industry Giants alike initiate a mass exodus to the far reaches of our planet. It is here, within the confines of their secure dominions, that the representatives of the greatest economic powers in History will convene or compete with each other to change the face of the corporate world as we know it.

The Subjugator (Public Relations)

“A man chooses, a slave obeys.”

Mephistopheles

To conquer is no trivial task. To effectively capture, control and retain power, it requires a foresight few possess. In the near future, morale is a valuable resource, propaganda - a luxury. Making a difference implies starting at the grassroots of society and working your way up.

Event head:

Nikhil P. Rathod
+91 80500 81637

The Dominator

(Entrepreneurship Development)

“And so, I asked myself: in what country was there a place for men like me...There was none, and so, I chose the impossible. I chose to build one.”

Andrew Ryan

The auspices of Creation fall to those smart enough to manoeuver themselves skilfully, through the tides of Corporate Bureaucracy, and breathe life into their dreams. Remember, the most dangerous adversary is one with Vision.

Event head:

Anand Prakash

+91 72598 96594

The Infiltrator (Marketing)

“May we never confuse honest dissent with disloyal subversion.”

Dwight D. Eisenhower

Being thrust into an all-encompassing conflict takes away the luxury of choice. Corporates will find themselves faced with the challenge of breaking stereotypes and combatting ideas. This is an all-out Ideological War.

Event head:

*Gowin Choudhary
+91 81234 57787*

The Saboteur (Human Resource)

“Inferiors revolt in order that they may be equal, and equals that they may be superior. Such is the state of mind which creates revolutions.”

Aristotle

Dealing with each other has never really been one of mankind's strong suits. The current global scenario is irrefutable proof of this. The job market, as a result, is in shambles. Finding a way to supply and maintain the manpower needed to build an empire is going to be challenging indeed.

Event head:

Darpan Shukla

+91 95386 85397

The Tyrant (Finance)

“ A living thing seeks above all to discharge its strength--life itself is will to power; Nothing else matters.”

Hermaeus Mora

An entity that seeks, above all else, to rule over whatever it surveys will need the right individual at the helm, spearheading the effort. Establishing a monopoly is the objective, profits are your goals. Everything else is just details.

Event head:

Akshay Kumar Singh

+91 98457 97423

Group Event

*“To me, teamwork is the beauty of our sport, where you have five acting as one.
You become selfless.”*

Mike Krzyzewski

As the world is precariously poised on the brink of destruction, it becomes imperative for all corporates to send their delegates out into the unknown and bring Law to the Lawless. This will require a Herculean effort on the corporates' part - not to win, simply to survive.

Event head:

*P. P. Adivignesh
+91 98451 81970*

The Vindicator (Quiz)

“Knowledge is power only if man knows what facts not to bother with.”

Robert Staughton Lynd

Selective retention should be your strong suit, should any corporates aspire to run the Gauntlet. Intellect, Decisiveness and Adaptability are necessary.
Expect the unexpected.

Event head:

Aditya Mittal

+91 90085 66427

Rules & Regulations

- * Colleges must register on or before 5th February 2014.
- * The Fest will be conducted on 6th & 7th of February 2014.
- * All events will require only one participant, excluding the Business Quiz event which would be a two member team.
- * A registration fee of Rs. 2000 for colleges in Bangalore and Rs. 2500 for out station colleges should be paid before commencement of the fest.
- * Participants are expected to come in modest and formal attire and must carry their College Identification Cards.
- * All participating teams must carry their own laptops, pendrives and dongles.
- * Participants will use their team codes during the fest. Use of College/University name will lead to disqualification.
- * Judges' decision will be considered the ultimate verdict.



Faculty Co-ordinator

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Student Conveners

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Event Co-ordinators

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