

A TWO-DAY NATIONAL CONFERENCE ON “WINNING WITH VUCA – INNOVATION AND STRATEGIES”

ABOUT THE SEMINAR

The Indian economy has gained significant momentum in the recent months and the coming years look very promising and exciting. At the same time, the pace and ubiquity of CHANGE has become a reality that cannot be ignored.

The Global environment has become highly Volatile, Uncertain, Complex and Ambiguous (VUCA) due to a variety of factors including greater inter linkages world-wide and the all-encompassing impact of technology. This has necessitated innovation in every area coupled with flawless execution.

Different entities in business, social sector and government domains are rapidly coming to terms with this “new reality” and have designed and implemented creative strategies not just to cope but to leverage and indeed drive this ever-accelerating change process.

OBJECTIVES OF THE SEMINAR:

The seminar attempts to exchange thoughts and ideas and update information among researchers, academicians and industry practitioners to cope up with the unique challenges posed by business Volatility, Uncertainty, Complexity and Ambiguity.

CONFERENCE SUB THEMES:

- Implications of VUCA for markets, economies, business, government and others
- Leadership Skills in the VUCA world
- Role of education institutions in preparing the students and the managers for the VUCA world
- Marketing in the VUCA world
- CRM in the VUCA world
- Seeking Financing in the VUCA world
- Governance and Risk issues in the VUCA world
- Decision Sciences and Business Analytics – Impact on VUCA
- Innovation as a key to success in the VUCA world
- Shifting from “Best Practices to Next Practices”

Audiences who will benefit:

- Academicians
- Research Scholars
- Students
- Entrepreneurs
- Industry Practitioners
- Consultants

SCHEDULE FOR DAY 1

Timings	Events
8:00 am – 9:30 am	Registration
10.00 am – 10:45am	Inauguration: 10:00 am – 10:05 am Prayer 10:05 am – 10:07 am Lighting of the lamp Guests of Honour: Dr. N V H Krishnan , Registrar; Jain University Mr. Ashwin Ajila , Founder and Managing Director; iNurture Education Solutions Pvt. Ltd. 10:07 am – 10:15 am Welcome address by Dr. Easwaran Iyer , Dean of Commerce and Management; Jain University 10:15 am – 10:30 am Address by Dr. Chenraj Roychand , President, Jain University 10:30 am – 10:45 am Address by Dr. N Sundararajan ; Vice Chancellor; Jain University
10:45 am – 11:45 am	Keynote Address: Mr Anand Sudarshan , <i>Founder & Director, Sylvant Advisors Private Limited</i>
11:45 am – 12:00 pm	Vote of thanks (for the inaugural session)
12:00 pm – 12:15 pm	Tea Break
12:15 pm – 1:45 pm 3 Sessions	Plenary Session I – Impact of VUCA on different industries: <ul style="list-style-type: none">• VUCA & Economy: Mr. Venkata Girish, Head – Business Strategy, GMR• VUCA & Education: Mr. R Lakshminarayanan, Chief Learning Officer, iNurture Education Solutions Pvt. Ltd.• VUCA & Services: Mr. K Ramakrishnan, President – Marketing, Future Lifestyle Fashions Limited
1:45 pm – 2:30 pm	LUNCH
2:30 pm – 4:30 pm	Research paper presentations

SCHEDULE FOR DAY 2

10:00 am – 11:30 am 3 Sessions	Plenary Session II on managerial functions (HR, Marketing / Finance, Technology): <ul style="list-style-type: none">• VUCA & People: Mr. Abhijit Bhaduri, Chief Learning Officer, Wipro Group• VUCA & Inclusiveness: Mr. Sanjeev Rao, Managing Partner, SATTVA• VUCA & Technology: Mr. Sebastian Joseph, Head, Info Systems Management, Dalmia Cements (Bharat) Ltd; - South
11:30am-11:45am	Tea Break
11:45 am – 1:45pm	Doctoral Paper presentations & Research paper presentations
1:45 pm – 2:30 pm	LUNCH
2:30 pm – 3:30 pm	Panel Discussion – From Industry bodies <ul style="list-style-type: none">• Moderator: Mr. Samuel Selvakumar, Corporate Advisor and Social Entrepreneur• VUCA & Education: Dr. A Senthil Kumaran, Principal Counsellor & Head - Education Excellence, CII Institute of Quality• VUCA & Emergency Services: Mr. Ravindran Balakrishnan, Sr. Finance Director, International SOS• VUCA & BPS: Sudipto Mazumder; WBPS - Solutions & Business Transformation, Wipro• VUCA & Media: Kartik Iyer, Co-Founder & Chief Executive Officer; Happy Creative Services (India) Pvt. Ltd
3:30 pm – 3:45 pm	Tea Break
3:45 pm – 4:30 pm	Valedictory: Guest of Hounor: Dr. Sandeep Shastri , Pro-Vice Chancellor; Jain University Presidential Address: Dr. Jayagopal Uchil, Director (Academics & Planning) Chief Guest: Dr. B T Venkatesh ; Controller of Examinations, Jain University

Write-up about the Speakers / Resource Persons

Anand Sudarshan

Founder & Director

Sylvant Advisors Private Limited

Bangalore, India

anand@gosylvant.com



Anand Sudarshan is Founder & Director, Sylvant Advisors Private Limited, an education sector advisory entity. Sylvant focuses on providing a range of advisory & consulting services to institutions, enterprises (particularly early stage companies), governments & investors. He is currently an independent non-executive director of NIIT Limited, the pioneer in education & training. He also serves as Venture Advisor to TVS Capital Funds. In addition, he serves on a number of executive and advisory boards, as well as government committees on policy advisory in education.

Till June 2012, he was Vice-Chairman & Managing Director of Manipal Global Education (MaGE), with whom he had a distinguished career since May 2006. A pioneering global education entity headquartered out of Bangalore, MaGE is the largest higher education & related services and training entity out of India. Anand was instrumental in leading the team that built MaGE into the definitive leader in technology-driven higher education out of India. MaGE's award-winning platform, EduNxt, today supports over 300,000 active students, and is among the largest such in the world. During Anand's tenure, MaGE successfully expanded its multi-country footprint through organic & inorganic strategies. From July 2012 till September 2013, Anand served as an independent non-executive director of MaGE.

Anand Sudarshan has been a recognised leader in the education sector since the last 6+ years. He is a founding member of EDGE (an education sector forum and think-tank) and the Vice-Chairman of EDGE's Vision Group. He is an active member of FICCI's national committees on Higher Education & School Education. He has in the past been a member of CII's (Confederation of Indian Industry) national committee on Education. He was invited by NAFSA, the world's largest association of international educators, to deliver the international keynote address at its annual conference in Vancouver in 2011 – the first & only Indian so far to do so. He is also a trustee of Head Held High Foundation, which is doing seminal work in transforming rural poverty through empowering youth with low or no education through an innovative 6 month programme to become English-speaking, computer-literate, knowledge workers.

Prior to his stint at MaGE, Anand was President, International at Adea Solutions, Inc., responsible for all global businesses of the IT Services & Solutions Company. Anand had taken on this position after successfully leading Netkraft Private Limited (where he took over as CEO in 2003) to a merger with Adea Solutions in July 2004. Netkraft was one of the first Indian IT

solutions & services companies to organize itself along vertical domains, and its successful merger with Adea Solutions was an early milestone of a trend in the Indian IT industry.

In 1989 Anand co-founded The Microland Group and for almost 14 years he was part of the team that built it into one of the leading privately held Indian technology companies. From 1985 to 1989, Anand served in several capacities at Computer Point India Limited, a pioneering computer retail & training chain. Anand started his career at Nelco, a Tata Group company, in June 1984.

Anand is also a participant as lead assessor & jury member in quality initiatives of the CII, including the prestigious CII-EXIM Award for Business Excellence, the Indian equivalent of the Malcolm Baldrige Award. He is a Charter Member of TiE, IFPUG member, a Life-member of the Computer Society of India, Jury Member of Polestar Foundation & CIO Awards, and is an active member of the World Economic Forum.

Anand holds a Bachelor of Engineering degree in Electronics and Communications Engineering from the National Institute of Technology, Trichy, India, and a PGDM from the Indian Institute of Management Calcutta, India.

Corporate Adviser & Social Entrepreneur

Samuel Selvakumar, former CEO & Director of Vodafone transitioned from the corporate world after twenty eight years and remains invested as **Advisor & Mentor** with two mid-sized technology companies.

Over the past five years, he has also pioneered a “**Second Career**” as **Social Entrepreneur**, founder of Englewood Elementary School and set up "non-profit organisation" fulfilling the needs of women & children in the community. He also serves as Chairman & Mentor for two social enterprises in the higher education and health care space.

Name – Sebastian Joseph

Designation – Assistant Executive Director (Information Management)

Organization – Dalmia Cement Bharat Ltd.

Sebastian Joseph (Saby) heads the I.M. Initiatives for DCBL’s South Cement business. The South operations are spread across 4 manufacturing plants, around 180 depots and covers sales operations across Tamil Nadu, Karnataka, Andhra Pradesh, Kerala and Maharashtra. Core IM infrastructure is built on SAP.

Prior to DCBL Saby was the Chief Technology Officer at DB Mudra Group. As CTO he was instrumental in defining and implementing the I.T. landscape for DDB Mudra Group. He has successfully implemented ERP, CRM, Knowledge Management, Corporate Dashboard, Business Intelligence (BI), Employee Portal, studio workflow management system, budgeting &

monitoring system and time sheet system in DDB Mudra Group; mostly using open source technology/framework.

He has successfully implemented innovative and cost-effective initiatives such as - Enterprise Social Networking (ESN), video conferencing solution accessible through various smart phones and TWO-factor authentication using missed calls. Saby has 30+ years of multi-disciplinary experience in the Information Technology arena covering government, software consultancy, software marketing, software development, software exports, computer education, pre-press, manufacturing, e-Learning and advertising & communication verticals. Saby is a widely recognized technology leader and also a frequent speaker/panelist at various CIO forums. He is recipient of numerous industry accolades some of which are – Diamond EDGE Award 2013, PC Quest Best Implementation Award 2013, India Innovation Award 2013, CIO Masters 2013, CIO Hall of Fame, CIO 100 Award, CISO 100 Award, EDGE Award, Intelligent Enterprise Award, PC Quest Best Implementation Award 2009, Indira Super Achiever's Award, etc.

The Enterprise Architecture developed and implemented at DDB Mudra Group is now being taught as a case study at Richard Ivey School of Business, The University of Western Ontario and Indian Institute of Management (IIM), Bengaluru (Case Study # 9B11E030).

Mr. Sudipto Mazumder

A professional with close to two decades of rich experience, Sudipto, an alumnus of IIM Ahmedabad, currently leads Strategy, Solutions and Business Transformation for multiple Lines of Business within Wipro BPS. In his current role as an Associate VP, he centrally manages strategy planning & execution, technology & smart automation enablement, platform partnerships, new offering development & transformation initiatives across key lines of business and client accounts for Wipro BPS. In the past, he has worked extensively in the areas of new product creation, innovation & process engineering across Consumer Electronics, Industrial Products & Automotive with Philips, Honeywell & the TATA group, before joining Wipro.



Ravindran Balakrishnan hails from Tamil Nadu. His early education was spread across the country in North, East and South of India including Bangalore.

Ravindran is a cost accountant, chartered accountant, chartered management accountant, chartered certified accountant, certified public accountant and a chartered global management accountant. Besides he is also a post graduate in commerce and has an MBA in finance.

Ravindran has 22 years of experience in multi-national and multi-cultural organizations in three continents: Asia (India, Singapore and Philippines); Africa (Uganda, Nigeria and Equatorial Guinea) and North America (in Canada and United States). He has worked in sectors such as

FMCG Exports, Automotive Manufacturing, Pharmaceutical formulations, Insurance & Consulting, Emergency medical & security services.

In his last assignment, he was a Senior Finance Director for International SOS MedAire operations. MedAire provides emergency medical & security solutions to Aviation, Luxury Yacht businesses.

Ravindran, is associated with global accounting institutes ACCA and CIMA UK. He participates in events, conducts CPD workshops and is a mentor for students and aspiring professionals. He recently contributed to the ACCA worldwide edition on the 'global healthcare trends on private-public partnerships' as an exclusive representative for the country. His profile is available in both the Institutes web portals.