

WORLD IP DAY

Jain University celebrated World IP day on April 26, 2014. The day began with opening comments by Dr. S Ramamurthy, Professor, CET, on the objective behind organizing the Idea contest. He said the main motive was to motivate students and teachers to think in an innovative way and come out with novel ideas which can result on products or process patents.

Dr. N Sundararajan, Vice Chancellor, Jain University, proclaimed that Jain University has filed 20 patent applications and many more are still in the pipeline. He stressed on expanding the concept of the Idea competition in the near future and the need to bring IP culture in the university. Dr. Sundararajan added that some of the prize winning ideas should be patented after some research work is conducted.

Prof. Sridhara Murthi, Aerospace department, highlighted the importance of IP day and emphasized on aspects that promote creativity and innovation. He also lauded multifarious initiatives at Jain University including definition of a progressive research policy.

In the invited talk "IP and academia" Ms.Bindu Sharma, CEO, Origiin.com (Origiin IP Solutions LLP) presented simple but interesting inventions of children which had an impact on the society. She enumerated several examples of inventions which were patented.

Dr. Krishna Venkatesh, Dean (Research) and Director, SET, staff members and research students were part of the IP day celebration.