

**FOURTH SEMESTER MBA**  
University Semester Examinations, MAY 2021

**NOTE:** Login Time : 10.00 a.m  
Logout Time : 11.30 a.m  
Duration : 90 Minutes  
Number of Questions : 50  
Maximum : 50 Marks

Date	2018-2020 & 2019-21 BATCHES		2017-19		2016-18	
	Code	Subject	Code	Subject	Code	Subject
19-05-2021 WEDNESDAY	18JBS401	ENTREPRENEURSHIP	17JBS401	ENTREPRENEURSHIP	16JBS401	ENTREPRENEURSHIP
20-05-2021 THURSDAY	18JBS402	INDIAN ETHOS AND BUSINESS ETHICS				
21-05-2021 FRIDAY	18JBS403	CORPORATE STRATEGY			16JBS403	PROJECT MANAGEMENT
22-05-2021 SATURDAY	18JBS404	INDIRECT TAXES				
	18JBS413 / 18JBS414	PRODUCT MANAGEMENT / MARKETING TO BOTTOM OF THE PYRAMID CUSTOMERS			16JBS414	MARKETING ANALYTICS
	18JBS420	CORPORATE BANKING				
	19JBEF404	FAMILY BUSINESS MANAGEMENT				
	19JBBA404	CHATBOT DEVELOPMENT				
	19JBLS404	LOGISTICS MARKETING AND TECHNOLOGY				
	19JBSO404	TOTAL QUALITY MANAGEMENT	17JBS423	HUMAN RELATION SKILLS		
24-05-2021 MONDAY	18JBS405	BEHAVIORAL FINANCE			16JBS402	STRATEGIC MANAGEMENT
	18JBS418	LEADERSHIP IN PRACTICE				
	18JBS421	CREDIT AND RISK MANAGEMENT				
	19JBEF405	GROWTH PLAN FORMULATION				
	19JBBA405	DEEP LEARNING AND TRAINED MODELS				
	19JBLS405	RAIL ROAD AND AIR CARGO LOGISTICS				
	19JBSO405	TECHNOLOGY AND INNOVATION MANAGEMENT				
25-05-2021 TUESDAY	18JBS406	FINANCIAL STRATEGY	17JBS402	SUPPLY CHAIN MANAGEMENT	16JBS406	Project Finance
	18JBS417	ORGANISATION DEVELOPMENT	17JBS403	FINANCIAL STRATEGY	16JBS404	Financial Strategy
	18JBS410	DISTRIBUTION MANAGEMENT	17JBS413	GLOBAL MARKETING		
	19JBEF406	STRATEGIC LEADERSHIP IN FAMILY BUSINESS				
	19JBBA406	HR, MARKETING, RETAIL AND SUPPLY CHAIN ANALYTICS			16JBS417	DISTRIBUTION MANAGEMENT
	19JBLS406	GLOBAL SUPPLY CHAIN				
	19JBSO406	OPERATIONS STRATEGY				
26-05-2021 WEDNESDAY	18JBS407	INVESTMENT BANKING			16JBS405	CORP. RESTRUCTURING, MERGERS & ACQUISITION
	18JBS412	STRATEGIC MARKETING	17JBS414	STRATEGIC MARKETING	16JBS415	STRATEGIC MARKETING
	19JBEF408	BUYING AN EXISTING BUSINESS	17JBS404	INVESTMENT BANKING	16JBS407	FINANCIAL MODELLING AND ANALYTICS
	19JBBA408	BUSINESS PROCESS REENGINEERING				
	19JBLS407	SUSTAINABLE SUPPLY CHAIN				
	19JBSO407	SERVICE OPERATIONS MANAGEMENT			16JBS425	SALES AND DISTRIBUTION MANAGEMENT
27-05-2021 THURSDAY	18JBS415	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	17JBS424	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	16JBS437	INTERNATIONAL HRM
28-05-2021 FRIDAY	18JBS416	STRATEGIC HUMAN RESOURCE MANAGEMENT			16JBS436	STRATEGIC HRM
29-05-2021 SATURDAY	18JBS411	GLOBAL MARKETING			16JBS416	GLOBAL MARKETING

*N.S. Nayath*  
CONTROLLER OF EXAMINATIONS