



## BACHELOR OF COMMERCE

### COURSE GUIDE

## **PROGRAMME OVERVIEW**

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

BCom PLUS Diploma in Entrepreneurship & Business Management delivers on the promise made that “Leaders are made not born”. This program will be very helpful in triggering the leadership capabilities in the younger generation. This course aims at enhancing the student managerial & entrepreneurial competence by equipping them with case studies, programs on profile development etc.

### **Programme Name**

Bachelor of Commerce

### **Programme Code**

002

### **Course Code & Name**

202 - B.Com + Diploma in Entrepreneurship & Business Management (DEBM)

### **Degree Awarded**

Bachelor of Commerce

### **Duration of the Programme**

3 years, 6 semesters

### **Total Credits**

160

### **Eligibility**

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

### **Medium of Instruction / Examination**

English

### **Study Campus**

#### **School of Commerce and Management Studies**

# 44/4, District Fund Road, Jayanagar 9<sup>th</sup> Block, Bangalore

**P:** +91 80 4343 0903

### **Programme Timings**

9:00 am - 2:30 pm (Mon - Sat)

### **Course Advisor**

Dr. Easwaran Iyer

**M:** +91 98457 26725

### **Examinations & Assessments**

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

### **Course Curriculum for B Com**

#### **Semester 1**

Language

English

Financial Accounting - I

Management Concepts & Practices

Quantitative Methods - I

Managerial Economics - I

Value Enhancing Course: Mind Management & Human Values

#### **Semester 2**

Language

English

Financial Accounting - II

Organisational Behaviour

Quantitative Methods - II

Managerial Economics - II

Value Enhancing Course: Indian Constitution

#### **Semester 3**

Language

English & Business Communication - I

Corporate Accounting - I

Human Resource Management

Financial Management

Corporate Laws & Secretarial Practice

Value Enhancing Course: Computer Fundamentals

**Semester 4**

Language

English & Business Communication - II

Corporate Accounting - II

Marketing Management

Cost Accounting

Business Applications of Information Systems

Value Enhancing Course: Environmental Science

**Semester 5**

Banking Theory & Practice

Income Taxes I

Management Accounting

Auditing

Elective Paper I

Elective Paper 2

**Semester 6**

Business Laws

Income Taxes - II

Entrepreneurship Management

International Business

Elective Paper - 3

Elective Paper - 4

**Electives****I - Accounting and Taxation Group**

1. Advanced financial accountancy I
2. Advanced cost and Management accounting
3. Advanced financial accountancy II
4. Indirect taxes

**II - Finance Group**

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

**III - Marketing Group**

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

## **Course Curriculum for PLUS programme - Diploma in Entrepreneurship & Business Management (DEBM)**

### **Semester I and II**

Entrepreneurship  
Information on Support System  
Business Opportunity Identification  
Market Assessment

### **Semester III and IV**

Entrepreneurial Motivation  
Business Plan Preparation and Project Finance  
Small Business Management - Part I  
Small Business Management - Part II

### **Semester V and VI**

Small Business Management - Part III  
Statutory Requirements  
Study Material on Current Business Aspects  
Project Study

## **CAREER OPPORTUNITIES**

- Placement with Corporates in Core Areas
- Placements with MNC's and Business Houses
- Be your 'Own Boss'
- Scope for Sub-Contracts
- Direct Sales Associates