



## BACHELOR OF COMMERCE

### COURSE GUIDE

## **PROGRAMME OVERVIEW**

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

BCom PLUS Professional Diploma in Banking and Finance course will give knowledge inputs to the students and expose them to the operational processes and modern banking environment so that they can man the counters at the bank from the first day of their joining the bank. It is expected that successful candidates of Diploma in Banking & Finance would have a competitive edge and will be absorbed by banks and financial institutions and Diploma in Banking & Finance has emerged as a preferred professional qualification with graduation for employment in banking and finance industry.

### **Programme Name**

Bachelor of Commerce

### **Programme Code**

002

### **Course Code & Name**

204 - B.Com + Diploma in Banking & Finance

### **Degree Awarded**

Bachelor of Commerce

### **Duration of the Programme**

3 years, 6 semesters

### **Total Credits**

160

### **Eligibility**

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

### **Medium of Instruction / Examination**

English

## Study Campus

### School of Commerce and Management Studies

# 44/4, District Fund Road, Jayanagar 9th Block, Bangalore

**P:** +91 80 4343 0903

## Programme Timings

9:00 am - 2:30 pm (Mon – Sat)

## Course Advisor

Dr. Easwaran Iyer

**M:** +91 98457 26725

## Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

## Course Curriculum for B Com

### Semester 1

Language

English

Financial Accounting - I

Management Concepts & Practices

Quantitative Methods - I

Managerial Economics - I

Value Enhancing Course: Mind Management & Human Values

### Semester 2

Language

English

Financial Accounting - II

Organisational Behaviour

Quantitative Methods - II

Managerial Economics - II

Value Enhancing Course: Indian Constitution

### Semester 3

Language

English & Business Communication - I

Corporate Accounting - I

Human Resource Management

Financial Management  
Corporate Laws & Secretarial Practice  
Value Enhancing Course: Computer Fundamentals

**Semester 4**

Language  
English & Business Communication - II  
Corporate Accounting - II  
Marketing Management  
Cost Accounting  
Business Applications of Information Systems  
Value Enhancing Course: Environmental Science

**Semester 5**

Banking Theory & Practice  
Income Taxes - I  
Management Accounting  
Auditing  
Elective Paper - I  
Elective Paper - 2

**Semester 6**

Business Laws  
Income Taxes - II  
Entrepreneurship Management  
International Business  
Elective Paper - 3  
Elective Paper - 4

**Electives**

**I – Accounting and Taxation Group**

1. Advanced financial accountancy - I
2. Advanced cost and Management accounting
3. Advanced financial accountancy - II
4. Indirect taxes

**II – Finance Group**

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

### **III – Marketing Group**

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

### **Course Curriculum for PLUS programme - Diploma in Banking and Finance**

#### **Semester I and II**

Paper I - Principals & practices of Banking

Module A - Indian Financial System

Module B - Functions of banks

Module C - Banking Technology

Module D - Marketing Banking Services/products

#### **Semester III and IV**

Paper II - Accounting & Finance for Bankers

Module A - Basics of Business Mathematics

Module B - Accounting in Banks /branches

Module C - Bank Accounting and Balance Sheet

Module D - Computerized Accounting

#### **Semester V and VI**

Paper III - Legal & Regulatory Aspects of Banking

Module A - Regulations and Compliance

Module B - Legal Aspects of Banking Operations

Module C - Banking Related Laws

Module D - Commercial Laws with reference to banking operations

### **CAREER OPPORTUNITIES**

This will help the student to not only be self employed but also gain entries in the following areas:

Commercial Banking

Credit Analyst

Loan Officer

Branch Manager

Trust Officer

Mortgage Banker

Corporate Finance

Treasurer

Financial Analyst

Credit Manager

Cash Manager

Investor Relations Officer

Financial Planning

Insurance

Investment Banking

Trading

Equity and Fixed Income Research

Retail Brokerage / Private Client Coverage / Stockbroker

Institutional Sales