

PROGRAMME OVERVIEW

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

BCom PLUS Diploma in General Management program explores the possibility of grooming the student into the areas of Management, Marketing, Finance, HR and Entrepreneurship, to face the corporate world by equipping the student to meet the challenges of Management ahead. This also aims at bring in understanding the concept of Management, Tools and Techniques & other related areas

Programme Name

Bachelor of Commerce

Programme Code

002

Course Code & Name

205 – BCOM + Diploma In General Management (DGM)

Degree Awarded

Bachelor of Commerce

Duration of the Programme

3 years, 6 semesters

Total Credits

160

Eligibility

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

Medium of Instruction / Examination

English

Study Campus

School of Commerce and Management Studies

44/4, District Fund Road, Jayanagar 9th Block, Bangalore

P: +91 80 4343 0903

Programme Timings

9:00 am - 2:30 pm (Mon – Sat)

Course Advisor

Dr. Easwaran Iyer

M: +91 98457 26725

Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

Course Curriculum for B Com

Semester 1

Language

English

Financial Accounting - I

Management Concepts & Practices

Quantitative Methods - I

Managerial Economics - I

Value Enhancing Course: Mind Management & Human Values

Semester 2

Language

English

Financial Accounting - II

Organisational Behaviour

Quantitative Methods - II

Managerial Economics - II

Value Enhancing Course: Indian Constitution

Semester 3

Language

English & Business Communication - I

Corporate Accounting - I

Human Resource Management
Financial Management
Corporate Laws & Secretarial Practice
Value Enhancing Course: Computer Fundamentals

Semester 4

Language
English & Business Communication - II
Corporate Accounting - II
Marketing Management
Cost Accounting
Business Applications of Information Systems
Value Enhancing Course: Environmental Science

Semester 5

Banking Theory & Practice
Income Taxes - I
Management Accounting
Auditing
Elective Paper - I
Elective Paper - 2

Semester 6

Business Laws
Income Taxes - II
Entrepreneurship Management
International Business
Elective Paper - 3
Elective Paper - 4

Electives

I – Accounting and Taxation Group

1. Advanced financial accountancy - I
2. Advanced cost and Management accounting
3. Advanced financial accountancy - II
4. Indirect taxes

II – Finance Group

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

III – Marketing Group

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

Course Curriculum for PLUS programme - Diploma In General Management (DGM)

Semester I and II

- Marketing Management
- Introduction to Financial Markets

Semester III and IV

- Marketing Management
- Introduction to Risk Management and Advance Risk Management
- HR Practices

Semester V and VI

- Marketing Management
- Mutual Funds
- Entrepreneurship Management

CAREER OPPORTUNITIES

This will help the student not only to be self employed but also gain entries in the following areas:

- Corporates and MNC
- Investment Companies
- Mutual Funds
- Depository Services
- AMC
- BPO/KPO
- ITES