



BACHELOR OF COMMERCE

COURSE GUIDE

PROGRAMME OVERVIEW

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

The BCom PLUS with a Fellow Programme in Insurance which is one of the premium professional institutes enhancing the knowledge in the booming Insurance sector. This program will enable the student to take up managerial responsibility in any insurance / banking sectors.

Programme Name

Bachelor of Commerce

Programme Code

002

Course Code & Name

207 - B.Com + Fellow programme in Insurance

Degree Awarded

Bachelor of Commerce

Duration of the Programme

3 years, 6 semesters

Total Credits

160

Eligibility

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

Medium of Instruction / Examination

English

Study Campus

School of Commerce and Management Studies

44/4, District Fund Road, Jayanagar 9th Block, Bangalore

P: +91 80 4343 0903

Programme Timings

9:00 am - 2:30 pm (Mon – Sat)

Course Advisor

Dr. Easwaran Iyer

M: +91 98457 26725

Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

Course Curriculum for B Com

Semester 1

Language

English

Financial Accounting - I

Management Concepts & Practices

Quantitative Methods - I

Managerial Economics - I

Value Enhancing Course: Mind Management & Human Values

Semester 2

Language

English

Financial Accounting - II

Organisational Behaviour

Quantitative Methods - II

Managerial Economics - II

Value Enhancing Course: Indian Constitution

Semester 3

Language

English & Business Communication - I

Corporate Accounting - I

Human Resource Management

Financial Management

Corporate Laws & Secretarial Practice

Value Enhancing Course: Computer Fundamentals

Semester 4

Language

English & Business Communication - II

Corporate Accounting - II

Marketing Management

Cost Accounting

Business Applications of Information Systems

Value Enhancing Course: Environmental Science

Semester 5

Banking Theory & Practice

Income Taxes - I

Management Accounting

Auditing

Elective Paper - I

Elective Paper - 2

Semester 6

Business Laws

Income Taxes - II

Entrepreneurship Management

International Business

Elective Paper - 3

Elective Paper - 4

Electives**I – Accounting and Taxation Group**

1. Advanced financial accountancy - I
2. Advanced cost and Management accounting
3. Advanced financial accountancy - II
4. Indirect taxes

II – Finance Group

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

III – Marketing Group

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

Course Curriculum for PLUS programme - Fellow programme in Insurance

- Licentiate Module
- Financial Advisors Training Module
- Associate ship Module
- Fellowship Module*

* After completion of graduation

CAREER OPPORTUNITIES

- On completion of the above programme, students will be absorbed in the Managerial Cadre in the Insurance Sector
- Careers in the areas of Underwriting, Bank Assurance, Unit Managers, Sales Managers, Agency Managers, Management Trainees, Actuaries etc.
- Openings available on the students' capabilities with any of the Private Insurance Companies and Third Party Administrators (TPA).