



## BACHELOR OF COMMERCE

COURSE GUIDE

## **PROGRAMME OVERVIEW**

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

### **Programme Name**

Bachelor of Commerce

### **Programme Code**

002

### **Course Code & Name**

209 - B.Com + Diploma Course in Foreign Language

### **Degree Awarded**

Bachelor of Commerce

### **Duration of the Programme**

3 years, 6 semesters

### **Total Credits**

160

### **Eligibility**

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

### **Medium of Instruction / Examination**

English

### **Study Campus**

#### **School of Commerce and Management Studies**

# 44/4, District Fund Road, Jayanagar 9th Block, Bangalore

**P:** +91 80 4343 0903

### **Programme Timings**

9:00 am - 2:30 pm (Mon – Sat)

### **Course Advisor**

Dr. Easwaran Iyer  
M: +91 98457 26725

### **Examinations & Assessments**

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

### **Course Curriculum for B Com**

#### **Semester 1**

Language  
English  
Financial Accounting - I  
Management Concepts & Practices  
Quantitative Methods - I  
Managerial Economics - I  
Value Enhancing Course: Mind Management & Human Values

#### **Semester 2**

Language  
English  
Financial Accounting - II  
Organisational Behaviour  
Quantitative Methods - II  
Managerial Economics - II  
Value Enhancing Course: Indian Constitution

#### **Semester 3**

Language  
English & Business Communication - I  
Corporate Accounting - I  
Human Resource Management  
Financial Management  
Corporate Laws & Secretarial Practice  
Value Enhancing Course: Computer Fundamentals

#### **Semester 4**

Language  
English & Business Communication - II  
Corporate Accounting - II  
Marketing Management

Cost Accounting  
Business Applications of Information Systems  
Value Enhancing Course: Environmental Science

### **Semester 5**

Banking Theory & Practice  
Income Taxes - I  
Management Accounting  
Auditing  
Elective Paper - I  
Elective Paper - 2

### **Semester 6**

Business Laws  
Income Taxes - II  
Entrepreneurship Management  
International Business  
Elective Paper - 3  
Elective Paper - 4

### **Electives**

#### **I – Accounting and Taxation Group**

1. Advanced financial accountancy - I
2. Advanced cost and Management accounting
3. Advanced financial accountancy - II
4. Indirect taxes

#### **II – Finance Group**

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

#### **III – Marketing Group**

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

## Course Curriculum for PLUS programme - Diploma Course in Foreign Language

### Semester I and II

- Basic Language Structure
- The Writing System
- Elementary Conversation
- Asking Direction
- Greeting and leave taking
- Simple Conversation
- The present tense

### Semester III and IV

- The past tense
- Complex sentence structures
- Advanced Vocabulary
- Intermediate Level Language Skills
- Advanced Vocabulary
- Exposure to different areas of vocabulary : literary, technical, finance related

### Semester V and VI

- Upper Intermediate level vocabulary
- Gaining proficiency and fluency in language skills
- Study of short stories, news paper articles
- Advanced writing and speaking skills

## CAREER OPPORTUNITIES

- Foreign Language Trainer
- Translator for MNCs and Government Organizations
- Research Associate
- Interpreter
- Freelance Writer, Translator, Interpreter
- Public Relation Officer
- Corporate Training for Reading, writing, listening and speaking skills.