



BACHELOR OF COMMERCE

COURSE GUIDE

PROGRAMME OVERVIEW

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

The primary objective of this programme is to raise the quality of business management skills in entrepreneurship and Family Business Management by providing a workable model to acquire management skills. A unique four year Integrated Post Graduate Diploma in Entrepreneurship & Family Business Management

Programme Name

Bachelor of Commerce

Programme Code

002

Course Code & Name

211 - B.Com + 4 Years Integrated Post Graduate Diploma in Entrepreneurship & Family Business Management + Certificate Examination in SME Finance + Toastmasters + Entrepreneurship Lab

Degree Awarded

Bachelor of Commerce

Duration of the Programme

4 years

Total Credits

160

Eligibility

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

Medium of Instruction / Examination

English

Study Campus

School of Commerce and Management Studies

44/4, District Fund Road, Jayanagar 9th Block, Bangalore

P: +91 80 4343 0903

Programme Timings

9:00 am - 2:30 pm (Mon - Sat)

Course Advisor

Dr. Easwaran Iyer

M: +91 98457 26725

Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

Course Curriculum for B Com

Semester 1

Language

English

Financial Accounting - I

Management Concepts & Practices

Quantitative Methods - I

Managerial Economics - I

Value Enhancing Course: Mind Management & Human Values

Semester 2

Language

English

Financial Accounting - II

Organisational Behaviour

Quantitative Methods - II

Managerial Economics - II

Value Enhancing Course: Indian Constitution

Semester 3

Language

English & Business Communication - I

Corporate Accounting - I

Human Resource Management

Financial Management
Corporate Laws & Secretarial Practice
Value Enhancing Course: Computer Fundamentals

Semester 4

Language
English & Business Communication - II
Corporate Accounting - II
Marketing Management
Cost Accounting
Business Applications of Information Systems
Value Enhancing Course: Environmental Science

Semester 5

Banking Theory & Practice
Income Taxes - I
Management Accounting
Auditing
Elective Paper - I
Elective Paper - 2

Semester 6

Business Laws
Income Taxes - II
Entrepreneurship Management
International Business
Elective Paper - 3
Elective Paper - 4

Electives

I - Accounting and Taxation Group

1. Advanced financial accountancy - I
2. Advanced cost and Management accounting
3. Advanced financial accountancy - II
4. Indirect taxes

II - Finance Group

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

III - Marketing Group

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

Course Curriculum for PLUS programme - Integrated Post Graduate Diploma in Entrepreneurship & Family Business Management

Entrepreneurship & Family Business Management consists of modules and covers area such as:

- Entrepreneurship: Theory and Practice
- Entrepreneurial Lab - I
- Business Opportunities Identification & Selection
- Creativity for Entrepreneurial Excellence*
- Family Business Dynamics*
- Family Business Management
- Enterprise Establishment and Management
- Small Business Management
- Business Plan*
- Entrepreneurial Lab - II *
- Venture Growth Strategies*
- Business Negotiations*
- Leadership and Change Management
- International Business
- Business Taxation

*These modules will be taught at EDI campus in Ahmedabad

CAREER OPPORTUNITIES

- To develop their own family management system.
- To retain the management control of business with the family.
- To contribute for a unique strategic disposition of the family business and systems
- Long-term success of the family business / Entrepreneurship Management
- To handle dynamics of Family Business/Entrepreneurship.
- To manage mismanagement which may destroy not only the business but also the family both economically and otherwise.
- New Enterprise Creation New Enterprise Identification and Selection
- Enterprise Establishment and Management
- New Age Entrepreneurship