



BACHELOR OF COMMERCE

COURSE GUIDE

PROGRAMME OVERVIEW

Corporate is the next step for the students after academics, this programme with its strong industry interface, provides students with the ability to apply contemporary commerce knowledge and skills to use their initiatives to succeed in their professional career for their empowerment, enhancement and also contribute to the growth of the Organization they work. This programme will also build Leaders to be employers and provide real life business solutions.

Equip students with requisite knowledge, skills and attitude to enable them understand and deal effectively with the issues, opportunities and challenges of a Corporate Enterprise leading to exciting career as Entrepreneurial Managers. **PGDCEM** sensitizes the students to identify latent opportunities; capitalize on them and convert the same into competitive advantage

Programme Name

Bachelor of Commerce

Programme Code

002

Course Code & Name

212 - B.Com + 4 Years Integrated PG Diploma in Corporate Entrepreneurship Management + Certificate Examination in SME Finance + Toastmasters + Entrepreneurship Lab

Degree Awarded

Bachelor of Commerce

Duration of the Programme

4 years

Total Credits

160

Eligibility

The minimum qualification required to apply is a pass in the 10+2 examination in Science or Commerce from PUC / ISC / CBSE or equivalent board. A course recognized as equivalent thereto by the University.

Medium of Instruction / Examination

English

Study Campus

School of Commerce and Management Studies

44/4, District Fund Road, Jayanagar 9th Block, Bangalore

P: +91 80 4343 0903

Programme Timings

9:00 am - 2:30 pm (Mon – Sat)

Course Advisor

Dr. Easwaran Iyer

M: +91 98457 26725

Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

Course Curriculum for B Com

Semester 1

Language

English

Financial Accounting I

Management Concepts & Practices

Quantitative Methods I

Managerial Economics I

Value Enhancing Course: Mind Management & Human Values

Semester 2

Language

English

Financial Accounting II

Organisational Behaviour

Quantitative Methods II

Managerial Economics II

Value Enhancing Course: Indian Constitution

Semester 3

Language

English & Business Communication I

Corporate Accounting I

Human Resource Management

Financial Management
Corporate Laws & Secretarial Practice
Value Enhancing Course: Computer Fundamentals

Semester 4

Language
English & Business Communication II
Corporate Accounting II
Marketing Management
Cost Accounting
Business Applications of Information Systems
Value Enhancing Course: Environmental Science

Semester 5

Banking Theory & Practice
Income Taxes I
Management Accounting
Auditing
Elective Paper I
Elective Paper 2

Semester 6

Business Laws
Income Taxes II
Entrepreneurship Management
International Business
Elective Paper 3
Elective Paper 4

Electives

I – Accounting and Taxation Group

1. Advanced financial accountancy I
2. Advanced cost and Management accounting
3. Advanced financial accountancy II
4. Indirect taxes

II – Finance Group

1. Corporate finance
2. Financial markets
3. Financial services
4. International financial management

III – Marketing Group

1. Consumer behaviour
2. Advertising management
3. Sales and Distribution management
4. Services marketing

Course Curriculum for PLUS programme - Integrated PG Diploma in Corporate Entrepreneurship Management

I Year

- 1.1 Introduction to Entrepreneurship
- 1.2 Management Concepts and Practices
- 1.3 Personal Effectiveness
- 1.4 Organizational Behavior and Human Resource Management
- 1.5 Self study Assignments

II Year

- 2.1 Corporate Entrepreneurship: Theory and Practice*.
- 2.2 Information and Communication Technology and ERP
- 2.3 Management Accounting
- 2.4 Managerial Effectiveness
- 2.5 Self study Assignments

III Year

- 3.1 Marketing for Entrepreneurial Managers
- 3.2 Corporate Finance
- 3.3 International Business
- 3.4 Operations and Quality Management
- 3.5 Statutory compliances for Business Organization
- 3.6 Self study Assignments

IV Year

- 4.1 Strategic Business Management*
- 4.2 Services Marketing*
- 4.3 Business Negotiations*
- 4.4 Business Taxation
- 4.5 Project Report and Defense

*These modules will be taught at EDII campus in Ahmedabad

CAREER OPPORTUNITIES

- In the area of corporate venture or innovation
- In the area of management career
- Towards Corporate Leadership
- To make loan or investment decisions
- About financing a corporate venture
- Own a business that may need renewal through venturing.
- Aspires for a Professional P G Qualification in Management from a Global ranking Institution