

**A SOLID FOUNDATION
FOR EXPERT DECISIONS**

JAIN UNIVERSITY

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956



Bachelor of International Business & Finance (Specialization - Financial Services)

Knowledge Partner

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Education Solutions

Programme Overview

The objective of financial services courses is to prepare a select cadre of future-ready professionals who will not only be efficient & effective managers but also inspirational & innovative leaders with a particular emphasis on creative & refreshing approach to business problems resolution and identifying & tapping new opportunities in the market place.

The program is designed to familiarize students with the finance decision-making process and how financial markets work. The curriculum provides an integral part of the education for students looking for finance positions in financial institutions.

Key features: Gain the advanced technical tools, analytical skills and creative outlook required to champion the financial world, Apply current theory and analytical techniques to real finance industry situations & Learn from highly qualified lecturers who have a practical understanding of finance.

Programme Name

Bachelor of International Business & Finance
(Specialization – Financial Services)

Programme Code

009

Degree Awarded

Bachelor of International Business & Finance
(Specialization – Financial Services)

Duration of the Programme

3 years, 6 semesters

Eligibility

The minimum qualification to apply is a PUC / ISC / CBSE or Equivalent stage.

Medium of Instruction / Examination

English

Study Campus

School of Commerce & Management Studies
Jain University, Near Bangalore Central Mall,
Jayanagar 9th Block, Bangalore, Karnataka 560 069

Programme Timings

8:30 am - 4:30 pm (Mon to Sat)

Course Advisor

Dr. Easwaran Iyer
M: +91 98457 26725

Examinations & Assessments

1. Internal tests
2. Assignments
3. Seminar presentation

4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

Curriculum

Semester 1

ENGLISH - I

ACCOUNTING –I

MANAGEMENT CONCEPTS AND PRACTICES

MANAGERIAL ECONOMICS

QUANTITATIVE TECHNIQUES FOR FINANCE

BANKING AND FINANCIAL SERVICES

Value Enhancing Course (VEC): HUMAN VALUES & MIND MANAGEMENT

Semester 2

ENGLISH - II

ACCOUNTING-II

FINANCIAL PLANNING

APPLIED MACRO ECONOMICS

QUANTITATIVE TECHNIQUES FOR FINANCE – II

FINANCIAL MARKETS AND INSTITUTIONS

Value Enhancing Course (VEC): INDIAN CONSTITUTION

Semester 3

CORPORATE COMMUNICATION

MANAGERIAL ACCOUNTING – I

BUSINESS APPLICATIONS-MS-EXCEL & TALLY

FINANCIAL MANAGEMENT

INSURANCE AND RISK MANAGEMENT I

CAPITAL MARKETS

Value Enhancing Course (VEC): COMPUTER FUNDAMENTALS

Semester 4

BUSINESS LAW

MANAGERIAL ACCOUNTING – II

MUTUAL FUNDS

INVESTMENT PLANNING

INSURANCE AND RISK MANAGEMENT II

DERIVATIVES AND COMMODITIES MARKET

Value Enhancing Course (VEC): ENVIRONMENTAL SCIENCE

Semester 5

TAX PLANNING I

MANAGEMENT AND MARKETING OF FINANCIAL SERVICES AND PRODUCTS

FUNDAMENTAL ANALYSIS

INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT - I

PROJECT – I*

Semester 6

TAX PLANNING II
FINANCIAL PLAN CONSTRUCTION
TECHNICAL ANALYSIS
INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT II
PROJECT - II *

CAREER OPPORTUNITIES

As the Indian economy grows stronger, there will be an explosion in the fortunes of Indian individuals. The ECONOMIST report says that India will overtake the Chinese economy by 2020. And the one vehicle that can straddle this growth is the financial services industry.

With India still better off to troubled economic conditions overseas, a number of MNCs are setting up new operations and are aggressively hiring finance professionals in India. A snap shot of the financial services reveals a huge demand-

Banks: India has particularly strong long term growth potential & projection suggest it could become the third largest domestic banking sector by 2050 after China & the US, but ahead of Japan, the UK & Germany. The banking industry, which currently employs 900,000 people, is expected to add 600,000 more over the next five years.

Stock Market: Estimated at 1 lakh crore per day

Commodities: Estimated at 70k crore per day

Insurance Sector: Total estimated investment opportunity in the insurance sector is around US\$14-15 billion. Only 32.8% of Paid work- forces (321 million citizens) hold at least one insurance policy. Another 20.56 million people intend going for their first or next insurance policy this year creating huge demand for Finance service professionals.

The manufacturing, pharmaceutical and logistics sectors continue to drive strong jobs growth for finance and accounting professionals.

Together they employ hundreds of thousands and the humongous churn of commerce graduates cannot supply the need for employable skills in these domains.