

**A SOLID FOUNDATION  
FOR EXPERT DECISIONS**

**JAIN UNIVERSITY**

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956



## **Master of Financial Management** (Specialization - Banking & Finance or Financial Services)

Knowledge Partner

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Education Solutions

## Programme Overview

The objective of our Financial Management courses is to prepare a select cadre of future-ready professionals who will not only be efficient & effective managers but also inspirational & innovative leaders. These aspiring professionals with the necessary skill sets to adopt a creative & refreshing approach to business problems resolution and identifying & tapping new opportunities in the market place, are expected to excel in the fast growing Financial Services industry.

The program is designed to familiarize students with the finance decision-making process and also how financial markets work. The curriculum provides an integral part of the education for students looking for finance positions in financial institutions as well as corporate houses and Business.

### Programme Name

Master of Financial Management  
(Specialization – Banking & Finance or Financial Services)

### Programme Code

054

### Degree Awarded

Master of Financial Management  
(Specialization – Banking & Finance or Financial Services)

### Duration of the Programme

2 years, 4 semesters

### Eligibility

The minimum qualification to apply is a Bachelor's degree in the relevant discipline.

### Medium of Instruction / Examination

English

### Study Campus

**School of Commerce & Management Studies**  
**Jain University**, Near Bangalore Central Mall,  
Jayanagar 9th Block, Bangalore, Karnataka 560 069

### Programme Timings

8:30 am - 4:30 pm (Mon to Sat)

### Course Advisor

Dr. Easwaran Iyer  
M: +91 98457 26725

### Examinations & Assessments

1. Internal tests
2. Assignments

3. Seminar presentation
4. Class tests
5. Preparatory theory and Practical examination
6. End term theory and Practical examination

## Curriculum

### Semester 1

Management Concepts and Managerial Economics  
Quantitative Finance - I  
Financial Management  
Accounting for Management  
Computer Applications in Business  
Computerized Accounting

### Semester 2

Business Negotiations  
Quantitative Finance – II  
Financial Statement Analysis  
Financial Markets and Institutions  
Financial Products: Mutual Funds, Life and Non Life Insurance Products  
Fixed Income Securities

### Semester 3

Technical Analysis  
Security Analysis and Portfolio Management  
Elective - I  
Elective - II  
Project I\*

**Value Enhancing Course (VEC):** Stock Markets and Financial Journalism

### Semester 4

Management and Marketing of Financial Services and Products  
Financial Planning and Wealth Management  
Elective - III  
Elective – IV  
Internship Project\*

Sl. No.	Elective: Financial Services	Elective: Banking & Finance
I	Financial Modeling using Excel	Rural Banking and Micro Finance
II	Derivatives and Risk Management	Treasury Management
III	Behavioral Finance	International Financial Management
IV	Commodity and Currency Markets	Public Issue Management and Merchant Banking

## CAREER OPPORTUNITIES

As the Indian economy grows stronger, there will be an explosion in the fortunes of Indian individuals. The ECONOMIST report says that India will overtake the Chinese economy by 2020. And the one vehicle that can straddle this growth is the Finance sector especially the financial services industry.

With India still better off to troubled economic conditions overseas, a number of MNCs are setting up new operations and are aggressively hiring finance professionals in India. A snap shot reveals a huge demand-

**Banks:** India has particularly strong long term growth potential & projection suggest it could become the third largest domestic banking sector by 2050 after China & the US, but ahead of Japan, the UK & Germany. The banking industry, which currently employs 900,000 people, is expected to add 600,000 more over the next five years.

**Stock Market:** Estimated at 1 lakh crore per day.

**Commodities:** Estimated at 70k crore per day.

**Insurance Sector:** Total estimated investment opportunity in the insurance sector is around US\$14-15 billion. Only 32.8% of Paid work- forces (321 million citizens) hold at least one insurance policy. Another 20.56 million people intend going for their first or next insurance policy this year creating huge demand for Finance service professionals.

The manufacturing, pharmaceutical and logistics sectors continue to drive strong jobs growth for finance and accounting professionals.

Together they employ hundreds of thousands and the humongous churn of commerce and BBA graduates cannot supply the need for employable skills in these domains.