



JAIN UNIVERSITY

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956

#InspireImpact



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Concept & Design, Office of Strategic Communications & Human Resources, Jain University

CAREER PROSPECTS

A BMS Bachelor of Management Studies in Entrepreneurship provides students a foundation in management, finance and business operations. Today, more and more entrepreneurs are changing our world in profound ways; think of the transformations brought about new businesses such as Paytm, Uber, Amazon, Google, Airbnb and others. Not surprisingly, entrepreneurship—starting your own business or building upon a family business—has become a serious option for young graduates who want to venture out on their own, take risks, and be their own boss. Apart from starting a business, graduates of the BMS in Entrepreneurship can work as consultants in the state or private sectors, or take up formal employment in a variety of areas, including the service sector, manufacturing, and education.

Admissions Office

JGI Knowledge Campus

#44/4, District Fund Road

Jayanagar, 9th Block

Bangalore - 560 069

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E enquiry.ug@jainuniversity.ac.in

W jainuniversity.ac.in

Study Campus

Jain University

Sheshadri Road, Gandhinagar

Bangalore- 560 009



Use your QR app to scan the code and connect online

BMS

Bachelor of Management Studies

Student to Founder in 36 months

www.jainuniversity.ac.in



ABOUT JAIN UNIVERSITY

Established with an aim to provide quality education and entrepreneurial development, Jain University is an intellectual destination that draws inspired students from more than 35 countries to India's Silicon Valley – Bengaluru. Spread across five campuses, the University has been consistently ranked among the top private universities in India by India Today Nielsen Best Universities Survey. Over the last eight years, the University has made conscious and concerted efforts to build on its strengths and consolidate its achievements. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are defining Jain University's success in many different ways.



ABOUT THE PROGRAM

Bachelor of Management Studies in Entrepreneurship combines an educational “breadth” in the form of general education modelled on liberal studies with a “depth” of entrepreneurial and business skills. The program gives students in-depth knowledge and understanding of entrepreneurship and leadership for new business and ventures. Students do hands-on projects and work on real-life business ventures, combining theory and practice to become experienced entrepreneurs in the short few years that they are with us. The program is delivered through an innovative mix of courses comprising core courses, discipline specific courses, general electives, ability enhancement compulsory courses, skill enhancement courses and languages.

Our exciting program takes you from being a student to becoming a founder. Our innovative curriculum is underpinned by creativity and is divided into idea generation, idea validation, entrepreneurial fitment and incubation. The final stage of your journey is pitching to investors. We aim to make job creators who can provide job opportunities and help the Indian market by creating sustainable and innovative startups.

WHY BMS – ENTREPRENEURSHIP AT JAIN UNIVERSITY?

Entrepreneurs strive to make the world a better place through new business concepts and ideas. This course combines a sound theoretical base with the necessary practical work to give budding and established entrepreneurs the knowledge, experience and necessary skills in creativity, business acumen, team working, market insights, leadership and the confidence to get their ground-breaking ideas off the ground.

INDUSTRY PARTNER



MIDAS is an acronym for Management, Innovation, Design, Arts and Social Sciences. MIDAS aims at providing a robust ecosystem for an entrepreneur to learn and grow his or her business. At MIDAS, a student can nurture start-up ideas and bring them to fulfillment. MIDAS offers entrepreneurship courses focusing on critical thinking, creativity, effectuation and innovation. The incubation center established at MIDAS is a facility that helps entrepreneurs actualize their dreams. This encourages you to become happy, well-rounded global citizens.

BACHELOR OF MANAGEMENT STUDIES

Program Code - 009
Duration - 3 years, 6 semesters

Eligibility
Minimum qualification required to apply is a pass in the 10+2 examination in Science/ Commerce from PUC / ISC / CBSE or equivalent board.

CURRICULUM



MENTORS

CHIEF MENTOR - PROFESSOR PARAG SHAH

Professor Parag Shah, Chief Mentor, is an entrepreneur by profession but an educationist at heart. He is the Founding Chairman of FLAME University which is India's first Liberal Arts University. He has traveled the world in a quest to distill his learning and his wealth of experience in teaching and make it available in a liberal studies format, by partnering with the best institutes and faculties

DIRECTOR - DR. Y.S.P THORAT

Dr. Y.S.P Thorat was the ex-Chairman of NABARD. He is currently Chairman of the Indian Society of Agriculture Economics and Member, Senate and Academic Council of the Shivaji University, Kolhapur. As a student, Dr. Thorat received the prestigious Gopal Krishna Gokhale Award for being the best student of Political Science at the university level in Maharashtra. He also earned a degree in Law, a doctorate in Economics and was conferred the D. Lit. in 2011.

CEO – DR. RAJENDRA NEELKANTH KULKARNI

Dr Rajendra Neelkanth Kulkarni was a former faculty member in Gokhale Institute of Politics & Economics, Pune and also has been associated with NABARD for nearly 32 years. During the last four years, he headed two large states, viz. Madhya Pradesh and Maharashtra and administered the two Regional Offices of NABARD. He was also faculty member in the College of Agricultural Banking, RBI, Pune. Dr Kulkarni has worked with a number of committees / working groups and task forces, delivered lectures in national and international conferences/seminars and has successfully managed business operations, administration and HR department at NABARD.

ASSOCIATE DEAN - ALEX VELASCO

Alex Velasco is an industrial designer and design instructor who has been teaching innovation, new product development and design processes to undergraduate and graduate students, and mentoring professionals for over 20 years. He customizes design methods and innovation processes to help teams involved in new product development arrive at innovative and feasible solutions.