

## CENTRE FOR EMERGING TECHNOLOGIES

*“Learn while you earn scheme”*

### SPECIAL EVENING CERTIFICATE COURSE FOR THE EMPLOYED

It is a known fact that intellectual asset is as important as any other type of tangible assets in the present global scenario. The dynamic nature of knowledge acquisition necessitates the scientists and engineers to upgrade their skills in order to cope up with the rapidly changing technology. Enhancement of knowledge for the employed people helps the employees as well as the employers, as the quality of the organization will also improve to a great extent.

Jain University is committed to the dissemination of knowledge at all levels of education. In order to promote knowledge upgradation among the employed scientific and technical community, evening classes are also conducted.

#### **Course 1: Importance of Intellectual Property Protection**

The value of an organization is measured generally by international and national publications made by the staff. It is very important that these publications are scrutinized from patentability angle before they are published. In order to protect the innovative work generated in an organization, **patents should be filed first before the publication** in the journal / conferences / exhibitions. This course covers the fundamentals of IPR and provides a road map to the inventors for the protection of the innovative work which results in **knowledge assets of an organization**.

#### **Objectives**

To create awareness of various forms of Intellectual property (IP) in the present Indian industrial scenario and also to impart knowledge of protection of intellectual assets

#### **Syllabus**

Introduction and importance of IP, various forms of IP-Patents, Copyrights, Trademarks, Trade secrets, Industrial Designs, Geographical Indications, Prior-art search methods useful for research work, Preparation of Invention Disclosures leading to patent applications, Applications

of IP knowledge to protect innovative works and basic concepts of IP management and IP commercialization

## **Target Group**

Staff from National Laboratories, ISRO, CPRI, R&D institutions, Software Industries, Teaching Faculty of Science and Engineering Colleges (All branches of Engineering), Research Scholars, Advocates dealing with IP

## **Venue**

Jain University, JGI Knowledge Campus, Jayanagar 9<sup>th</sup> Block (Behind Big Bazaar)

## **Timings**

6 pm to 8 pm Wednesdays

## **Minimum Qualification**

Graduation in Engineering (any branch) or a Post Graduation in Science (any branch)

## **Course Duration**

One Semester Starts on 15<sup>th</sup> December 2011

**Course Work:** Tests, Assignments and a Final Examination

**Fee Structure:** Rs 5000 / per course payable in advance

For application and further details, please contact:

## **Faculty**

### **Dr.S.Ramamurthy**

Professor & Head, Centre for Knowledge Management  
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**A certificate with grades will be awarded by the Jain University for the successful candidates.**