

## PROGRAM OUTLINE

**Day 1 : 9 September, 2017**

**Venue :** Ecumenical Christian Centre (ECC),  
Bangalore

**9.30 AM:** Registration

**10.00 AM:**

Lighting of the Lamp

Welcome Address

Opening Remarks

Presidential Address

**Dr. Chenraj Roychand**

President, Jain University Trust

Keynote Address

**Prof. Dr. Luigino Bruni**, Author of Happiness and  
Quality of Life, Handbook on the Economics of  
Reciprocity and Social Enterprise; The Wound and the  
Blessing: Economy Relationships and Happiness

**Conference Lunch**

Keynote Addresses

**Dr. GK Karanth**

Professor of Sociology & Former Chairman ISEC

**Paper Presentation**

Chair: **Sri. Prasad**

Joint Secretary, Mindfulness Institute

Concluding Remarks

Vote of Thanks

High Tea



**Day 2:** 10 September, 2017

**Venue:** Ecumenical Christian Centre (ECC),  
Bangalore

**10.00 AM:** Welcome and Opening Remarks

Technical Keynotes

**Dr. Abdul Aziz**, Emeritus Professor, NLSIU,  
Bangalore

**Prof. Ramnath Narayanswamy**, IIM Bangalore

**Mindfulness as Way to Happiness**

Conference Chair

**Dr. Xavier V K**, Professor of Economics,  
Jain University

**Conference Lunch**

Paper Presentation

Chair: **Dr. Martin Patrick**,

Professor, Maharaja's College, Emakulam

Valedictory Address

**Sri. Bala Subramanyam**, Birla Corporate Head

Concluding Remarks

Vote of Thanks

National Anthem

High Tea

**Address for Communication**

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School of Humanities and Social Sciences

**JAIN UNIVERSITY**

Declared as Deemed-to-be University vide 3 of the UGC Act, 1956

**Department of Economics**

In collaboration with



**Ecumenical Christian Centre  
(ECC)**

Cordially Invites You

to

**The International Conference**

On

**Dimensions of  
Poverty and Happiness  
in Economy**

**Date : 9th Saturday & 10th Sunday  
September, 2017**

Venue

**Ecumenical Christian Centre  
Whitefield, Bangalore**

### Conference Patron

**Dr. Chenraj Roychand**  
President, Jain University Trust

### Conference Partners

**Bangalore University, Bangalore**  
**Maharaja's College, Ernakulam**  
**JU-CMS, Bangalore**  
**Focolare Movement**  
**Indian Institute of Management, Bangalore**

### Advisory Committee

**Dr. N. Sundararajan**  
Vice Chancellor, Jain University

**Dr. N. V. H. Krishnan**  
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**Dr. Dinesh Nilkant**  
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**Prof. Dr. Mathew Chandrankunnel, CMI**  
Director, ECC

**Dr. Xavier V K**  
Professor of Economics, Jain University

**Dr. Rajendra Prasad**  
Chairman, Department of Economics, BU

**Dr. S. Muraleedharan**  
Professor, Research Centre, Maharaja's College Ernakulam

**Dr. Vishak Verma**  
Professor, Research Centre, Maharaja's College Ernakulam

**Dr. Kaiser Ahmed**  
Al-Ameen College, Bangalore

**Mr. Bala Subramanyam**  
Birla CSR Head

### Conference President

**Prof. Dr. Mathew Chandrankunnel**  
CMI, Director, ECC, Whitefield, Bangalore

### Conference Secretary

**Prof. Dr. Xavier V K,**  
Professor of Economics, Jain University, Bangalore

### Coordinators

**Prof. Richa Gupta**  
HOD, Dept. of Economics, Jain University

**Dr. Jennifer Fernandes**  
Asst. Professor, Jain University

**Theme of the Conference:** Economists search for models of long-run economic growth and short-term fluctuations that occur in the economy. The focus is to drive the economy from disequilibria to sustainable equilibria optimizing the policy decisions and choosing from alternatives given the input and technology. Real GDP growth rate is a *sine qua non* to alleviate poverty and eradicate unemployment. However, stories of crony capitalism have led to jobless growth with joyless life. Development economists have moved from growth strategies to multiple dimensions of leisure, sustainability, environment and more inclusion. While economic growth is essential, ethics, equity and building capabilities for performance and governance are conditions required to attain gross national happiness. Increasing the national product is significant for employment and consumption *per se*, but its impact on distribution, resource exhaustion, social cost and negative spill-overs throw concerns for inter-generation equity across the growth trajectories of economies. The welfare paradigm aims at moving towards new contours of wellbeing without altering net gains to none. The path for stagnant economies is to outbound the production frontiers through welfare and sustainability. For the third world the development strategies are manifold - knowledge, healthcare, technology, innovation and quality of life. History evidences such economies cannot merely copy the western models which made men to traverse to matter alone. The trade-off costs the glory of the human (elements) that surpasses the matter. Welfare, leisure and happiness belong more to the mind with qualitative dimensions. The economy needs quality dimensions in the quantitative arenas of economic growth that blends growth with elements of development.

**Objective:** This international conference will anatomize the growth trajectories of diverse economies that are fast moving towards dynamic models for searching welfare and happiness criteria. Many think-tanks and economists will come together at this platform to debate and present their models. You are welcome to participate and benefit from the discourse.

**Intended Audience:** The conference is intended for academicians, industrialists, researchers and think-tanks committed to analyze and inquire into deeper dimensions of happiness and human welfare.

### **Conference Participation Fee:**

Academicians	₹ 3000/-
Industry delegates	₹ 5000/-
Research scholars	₹ 1000/-

### **Payment Mode :**

#### **Ecumenical Christian Centre**

A/c No. 54024472498,  
SBI, Whitefield Branch, Bangalore - 560066.  
IFSC Code : SBIN0040023

**Invite for Research Papers:** Authors are requested to send full research papers on or before 30 August, 2017. Reviewed research papers will be published in the proceedings of the conference.

#### **Contact Address for Communication:**

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#### **Topics for Research Papers**

- Utility, Pleasure and Happiness
- Dimensions of Poverty and Happiness
- New Indicators of Poverty and Happiness
- Equity, Inclusion and Sustainability
- Corruption, Greed and Terrorism
- Honesty, Integrity and Ethics
- Endurance and Trust for Progress
- Governance and Performance Indicators
- Indebtedness and Stress
- The State and Exit Conundrum
- Faster, Sustainable and More Inclusive Growth
- Economics of Leisure and Happiness
- Capability Building for Happiness
- Religion and Knowledge Systems
- Corporate Social Responsibility

The above themes are not exhaustive and researchers have the liberty to choose topics that are appropriate to the broad theme of the conference. The papers presented in the conference will be published in the December issue of the International Journal for Transformation of Consciousness (ISBN – KERENG/2015/69416).