



JAIN UNIVERSITY

Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956

KNOWLEDGE CAMPUS



enactus™

Submission of a PDF document which will consist of a social crisis prevalent in any community in and around them, and how they, as students, can solve the problem in the most economical way , in turn generating employment opportunities for that community.

Rules and regulations for the above :

- Minimum number of members in a team : 3
- Maximum number of members in a team : 5
- Word limit for the PDF document : Should not exceed 300 words.
- Background research about Enactus Organization.

The teams that present in front of the judges must keep in mind the following criteria while developing solutions :-

- a. Economic Impact
- b. Social Impact
- c. Environmental Impact
- d. Uniqueness/Innovativeness
- e. Presentation skills

The students need to come up with a PPT which should include the above.

The enactus logo will be sent to all teams which needs to be placed on the right hand side top corner of every slide of the PPT.

• 1st slide should contain :

- Name of the college
- Name of the idea
- Name of the participants
- Year in which they are

• 2nd slide should explain the idea/product/service which has been developed as a part of the solution.

• 3rd slide will explain the background of the community.

• 4th slide onwards, the core problem needs to be explained which includes :

- 4P's
- SWOT analysis
- STP analysis

• The next slide should contain and explain explicitly all the three impacts , i.e., the social, economical and environmental impact their idea is having.

- Why you chose this idea
- Testimonials can be added
- The problems faced by them during the whole journey needs to be explained.
- Analysis of any surveys/ research conducted

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