

## World Book Day Celebration

### World Book Day Celebration – Donate a Book Program on 23<sup>rd</sup> April 2015

The Learning Resource Centre of School of Commerce and Management Studies, Jain University had organized “**Donate a Book**” on account of “**World Book Day**” on 23<sup>th</sup> April 2015.

The Library Vertical comprising of Dr. B A Vasu, Smt. Meeramani N, Smt. Madhavi R, Smt. Geetha Madhusudan, Dr. R Srinivasaiah, and Sri Paramesha C conducted a meeting to initiate the program.

Invitations were sent to all the Departments of Jayanagar Campus including Post Graduate, Under Graduate, PUC and JGI unit libraries. It was conducted in the Ground Floor Seminar Hall 2. The information about the World Book Day was put up on the notice boards on each floor. Posters and banners were also put up.



The Program began at 10.45 AM. with lighting the lamp by Dr. P V Narayana followed by welcome and introductory speech by Smt. Meeramani N, in the presence of Dr. Rajani Jairam, Dean, Student Welfare, Jain University, Dr. Choodamani Nandagopal, Dean, Humanities and Social Sciences and Head, Cultural Studies, Prof. V B Nandagopal, Director, Centre for Virtual Learning and Innovation and Dr. Nalini Satishchandra, Principal, Jain PU College.





The Chief Guest **Dr. P V Narayana, President, B.M. Sri Smaraka Pratishtana, Bangalore** delivered the lecture on *“Why we should read books, Why reading habit is slowly going down and Why we should donate books instead of keeping on the shelf?”*.





Dr. Rajani Jairam addressed the gathering with an appeal to the students, “My cry is you should read books and access right information at the right time”



Dr. Nalini Satischandra compared reading of books; print v/s digital materials and the impact of technology in today's health and initiatives taken by the learning resource center, Jayanagar campus to convert the potential users into habitual users.

Dr. Choodamani Nandagopal, Dean, Humanities and Social Sciences, Jain University addressed the gathering with Zeal and Appealed to the student Community to enrich their knowledge through reading books. She emphasized the need for original work in research activities at all levels.

Smt. Madhavi R from PG Department of Commerce served as the Master of Ceremony.

For the sake of reaching out, a cupboard is assigned and three months' time period will be provided to all the department to indulge in this activity.

More than 27 donors including Chairman, Chief Guest, faculty members and students donated 268 old/ unused books and Appreciation Letters were distributed to the Book Donors by the chief Guest, Dr. P V Narayana.





Finally this program concluded at 12.15 p.m. with vote of thanks given by Mr. Mahammad Rafi M. Havaragi from the Learning Resource Centre.

The faculty delegates, Research Scholars and students participated in this program totaled to 85.