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—**Aparna Prasad,**
Member, Academic Council, Jain University

Global Trend Towards Integrated Programmes

According to Aparna Prasad, Member, Academic Council, Jain University, there is a global trend towards integrated interdisciplinary or multidisciplinary programmes. In her view, “An innovative approach, curriculum design and delivery, tailor the course to the needs of the academia and industry. This can spell success for any scholastic programme, even an integrated management programme.” Balance is the key – a well-composed course can provide students with the grounding that will equip them for the future, she says.

There aren't enough examples of integrated management programmes, to either praise or pan the IPGP course. From a market perspective though, it will find many takers. When two years at an IIM promises a line-up of jobs from the best companies, parents and students alike will buy into the premise that a five-year course at one of India's leading management institutes will only brighten their future prospects.