

# DECCAN HERALD

## Leader Project

Jain University introduces 'Leader Project,' in collaboration with Richard Ivey School of Business of the University of Western Ontario. Under this programme, students get to master the actions of a potential entrepreneur and learn all about what it takes to make his/her vision a reality. The process starts from being an entrepreneur, recognising an opportunity and then moving on to cover different elements of a business plan followed by communication and its implementation.

'Leader Project' is an exclusive benefit with an official certification from both Jain University and Richard Ivey School of Business for future managers and entrepreneurs, providing a unique networking forum to promote cross-cultural and linguistic exchange supported by lectures and Ivey-based case study exercises.

### When and where is it?

The Leader Project will be held from April 30 - May 18, 2012 at Jain University, Centre for Innovation and Entrepreneurship, 319, 17th Cross, 25th Main, 6th Phase, J P Nagar, Bangalore - 560078

### Eligibility

Qualifying nominees must:

- Be an aspiring entrepreneur who have a business idea
- Be entrepreneurs who already run an operating business
- Have worked in a public or private organisation, in order to sell ideas related to internal initiatives to senior management during the course of the programme.

### Application process

Send in application forms with the following details no later than April 20, 2012 to [leader@jainuniversity.ac.in](mailto:leader@jainuniversity.ac.in)

- Name
- Occupation status
- E-mail id
- Mobile number

Qualified nominees will be interviewed on-campus or by phone. There will be no course fee for students but self-employed and employed professionals have to pay a fee of Rs 4,500. Learn more at [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in). Direct any questions to: [leader@jainuniversity.ac.in](mailto:leader@jainuniversity.ac.in) or call (080)4343 1000.