



# NEW HORIZONS OF LEARNING



EDUCATIONAL INSTITUTIONS ARE DEVELOPING INTERESTING TRAINING PROGRAMMES TO FILL IN JOB ROLES IN VARIOUS SECTORS. **PRACHI REGE** DISCOVERS NEW PATHS OF LEARNING

Not all of us can get into an institution of our choice. But it doesn't matter any more. There are a number of options available for those inclined to craft a good career for themselves. With the world growing flat, Indian business strategies and attitudes have also undergone a sea change. Many new businesses have emerged creating a plethora of new jobs. To be in tune with this change, many educational institutes are getting creative and offering unique courses. Have a look at some of these

## **BTech in Packaging Technology and Management**



For those who have finished their class XII science, the Indian Institute of Packaging (IIP), Mumbai, is starting a four-year BTech programme in packaging technology and management. You can also do your MTech later.

As per the research report by PackPlus 2013, the Indian packaging industry is growing at an annual rate of more than 15 per cent. It is valued at \$15.6 billion and in the next five years, the figure will be three times more.

"Though the packaging industry has enough number of professionals, the Converting industry needs a lot of technical staff," explains NC Saha, director, IIP. There are over 10,000 companies in the Converters industry that need over one lakh professionals, he says. "IIP took this opportunity to develop the above mentioned two courses."

The course curriculum has been designed by professors from IIT-B, VJTI, NIT, NID and Jadhavpur



University, and vetted by the industries like Tata TinPlate, ITC Group, Reliance Industries, Triveni Group and Windmoller and Holscher. Course modules will have 50 per cent engineering component and will also focus on the management aspects of the packaging and converters industry. "We are looking to develop all round professionals for the industry," says Saha. The course will start in 2015.

## **Master of Science in CSR and Ethical Management**



With the Company Bill approved by the Parliament, it is now mandatory for every business to contribute two per cent of their profits towards Corporate Social Responsibility (CSR) activities. This means, each company will need skilled professionals for the new role.

Any graduate interested in making a career in CSR, may opt for the CSR and Ethical Management Programme launched by the Indian Centre for CSR (ICCSR), Navi Mumbai in association with the University of Applied Sciences, Vienna.

"We will first explain the concept of CSR which many confuse with philanthropy. CSR is a growth tool. It is not a cost centre but a profit centre for companies," explains Rajesh Tiwari, director general and CEO, ICCSR. The one year full time and part time course is also available in the distance learning mode. While the classes will be conducted in India, students will have to present their thesis in Vienna at the end of one year.

## **Advance Diploma in Image Consulting**



There are many who need training to hone their soft skills. The Image Consulting Business Institute (ICBI) is offering a few programmes in this direction in order to create a pool of trainers who can deliver image building skills to corporate professionals.

"Many lack interpersonal skills because they are shy and have an inferiority complex. This is also the reason behind increased levels of depression," says Suman Agarwal, co-founder of ICBI.

This has created a demand for image consultants. The ICBI offers Image Consulting Partner programme, a professional and an advance diploma in image consulting, and a professional diploma in soft skills training. A certified image consultant earns anywhere between ₹30,000 to ₹35,000 for a two hour consulting of 6 to 12 sessions. A one day employee training session with a corporate will get you ₹15,000 per day.

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## **CHECK THIS OUT!**

- Indian Institute of Packaging (IIP) - Mumbai - [www.iip-in.com](http://www.iip-in.com)
- Jain University, Bangalore - [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in)
- Indian Centre for CSR (ICCSR) - Navi Mumbai - <http://www.iccsr.org/MSopra/paiv/index.asp>
- Image Consulting Business Institute (ICBI) - <http://www.imageconsultinginstitute.com>
- HLL Academy, Kerala - <http://www.hllacademy.in>

## **PG Diploma in Clinical Engineering and Management**



Those who want to join the healthcare sector may now sign up for two new programmes

launched by the Kerala-based HLL Academy, academic wing of the central public sector enterprise HLL Lifecare Ltd. You may opt for either a postgraduate diploma course in Clinical Engineering and Management (PGCEM) or a post diploma course in Clinical Engineering and Management (PCEM).

"There is a huge employment potential in health procurement houses, health care organisations and facility management groups, especially with the current impetus in the growth of public and private owned healthcare enterprises," says M Ayyappan, HLL, chairman and managing director.



## **MTech in Building Science and Technology**

Science and engineering graduates may now opt for the two year MTech programme in Building Science and Technology (with a specialisation in Green Technology). Bangalore-based Jain University is offering this course from next year onwards in association with the Indian Green Building Council (IGBC).

"Our degree holders can get employment in the real estate (township development), infrastructure and energy and other sectors that are into developing environment friendly buildings and estates," says MR Praneesh, professor, Jain University. The curriculum covers modules like environmental and sustainable engineering, green technology, carbon footprint and measurement for all building types, modern materials, construction and characterization, renewable energy and many more.

"The curriculum has been designed, keeping in mind the demand for professionals who will help build cutting edge technology solutions to address the environmental challenges," points out Praneesh.



