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## Magazine-Style CV Lands Bengaluru Boy an Overseas Job

● Mebin John

**A** 21-year-old Bengalurean dreamt of working for men's magazine *GQ*, headquartered in London, and let his creative juices flow to land him a job there even before graduation.

Sumukh Mehta, who completed his BBA from Jain University's Centre for Management Studies only recently, saw on post on Conde Nast's website that those without work or resident visas were not eligible to apply for a job in its London office.

"I took this as a challenge and started thinking that if I send a normal resume and mail it to the company, I'm sure it'll end up in the bin," says the graduate keen on a marketing job that will have him out and about.

So he designed a 20-page CV in magazine format, his model-like photo on the cover page, complete with a well-designed

table of contents and an editor's note.

"I put to use everything I had learnt over the past four years," he says.

His stylised resume took him three weeks to make. He got it printed to look like the British *GQ*, and couriered copies to three offices of the magazine's offices.

*GQ* India's Editor-in-chief Che Kurrien posted the cover page on instagram, saying he had received an interesting job application. Two days later, Sumukh got a call from the publisher of *GQ* India asking if that was a college project he was working on.

But he was looking for a response from the London office, and it took nearly three weeks in coming. Sumukh had addressed his CV to Editor-in-chief Dylan Jones, who had been travelling.

In the middle of his final semester, he received a mail from the Managing Editor of *GQ*, saying he had managed to impress the Editor-in-chief in Britain, and asking if he wanted to take up six-month paid internship.

His CV has gone viral, and his inbox is flooded with messages from senders across the world, lauding his creativity.

"Sumukh was one of those students who has always been clear about his aspirations and focused on transforming his ideas to reality," says Sunitha BK, who heads the BBA department of the varsity.

