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CMS emerge as winners of global business challenge

TEAM CMS from Jain College (Bangalore) won the India National Round of the Institute's Global Business Challenge. The first runner up was team Poseidon from Christ University, while other short listed colleges were NMIMS and Joseph College.

Team CMS consisting of Geeth Shetty, Varun Khona, Suren Sultania and Manant Maheshwari are now set to compete on a global stage for the final round of the CIMA Global Business Challenge where they will face competition from the winning national teams representing various countries all over the world.

Some of the countries include UK, Ireland Sri Lanka, Hong Kong, Mainland China, Singapore, Malaysia along with seven others. The winning team will be flown to Singapore for the final round which will take place on August 20, at the National University of Singapore. "Education has long moved from learning to actual application. We at CIMA are focused



at encouraging youth to participate in activities that would sharpen their analytical skills while empowering them to capably transform into the next level of leadership on an international podium," said Arati Porwal, Chief India Representative, CIMA.

CIMA, world's leading professional body of Management Accountants, UK, conducted the Global Business Challenge (GBC), a case study analysis and presentation competition that provided an opportunity for students to simulate case studies in a real world business environment. GBC crafted challenge for students to analyze and evaluate specific business situations

and apply management accounting concepts that helped them develop keen sense of business, operational efficacy, analytical skills, communication skills, presentation skills and team spirit. Divided into three rounds, the first round was conducted in July where the participating teams were made to submit a case study along with business solution by applying the Management Accounting concepts. At the national finals, the six short listed teams made an oral presentation of their study and analysis based on which the most competent team was selected for the GBC finals.