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BMS BOYS BEAT IIM GRADS

Two whizkids from BMS College of Engineering win the Economic Times in Campus Quiz, leaving IIM students behind

BANGALORE MIRROR BUREAU

Two engineering students got a standing ovation from all the management grads from all over Bangalore. Their feat, you ask? The duo studying in final year Information Science at the BMS College of Engineering not only competed with the best of the b-schools in the city at the Economic Times in Campus Quiz held on Wednesday, but also won it.

But success has not come easily for them, as this was not the first time Balram and Kush participated in the ET Quiz. "This is my third time, and for Kush, it is the second. The fact that we made it to the finals last time kept us motivated throughout the year," said Balram.

Preparation to participate in the quiz for the duo started three months ago. "We read *The Economic Times* even otherwise, but started reading it dili-



A N Rao, VP- ITIS of Cognizant Sriram R, Editor South of *The Economic Times*, Quiz master G. Balasubramaniam and Franklyn James, VP of RMD with winners Balram S and Kush Bhoopalam

gently three months back. We had an idea on the kind of questions that were asked at the quiz and prepared accordingly," said Kush.

The other colleges which made it to the finals were Christ

College (BBM), Centre for Management Studies Jain University, Christ University (MBA), Indian Institute of Management, Bangalore and Symbiosis Institute of Management, Bangalore.

The quiz consisted of five

SOME OF THE QUESTIONS ASKED

- What is the name of the website launched by Dell exclusively for women educating them about computers?
- Which company has its planes named after its employees' children?
- Why is number 5 button on a mobile phone denied?
- Answers: Della, Sedex, To help the blind identify numbers.

Q&A and another visual round with buzzer. The last round was again a Q&A, but each question had three options.

Around 270 teams competed in the preliminary rounds before the fi-

nal. "The questions asked were very innovative and were not that difficult. It was moderate and we had actually expected much tougher questions," said Shubha BVS, a student of Jyoti Nivas College.

rounds which included crossword, visual round,