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2,000 dustbins distributed in Fraser Town



CREATING AWARENESS

TIMES NEWS NETWORK

Bangalore: It was an awareness drive with a difference. The Fraser Town Residents' Welfare Association continued with its distribution of dustbins on Thursday.

Nearly 2,500 dustbins have already been distributed under the door-to-door campaign in Fraser Town

Part of the 'Lead Together' initiative of Times Foundation, 2,000 plastic dustbins were given to residents. This is in addition to the 500 that were distributed on January 26. The association hopes to give out another 2,000 by the month-end.

"The idea is to create awareness about solid waste management. Every household in Fraser Town will now remember the drive when they see garbage littered around. Over a period of time, it will also reduce garbage spilling onto streets," association chair man Pradeep Kumar Reddy said.

The efforts are part of preparatory work for the area's centenary celebration in August 2010. Residents are keen on turning Fraser Town to a model ward.

The door-to-door distribution drive on Thursday saw students of Jain College participating.