



Friday, September 17<sup>th</sup>, 2010

## ► **Curtains come down on three-day media fest**

Melange 2010, a media fest organised by Jain University's department of communication and media studies, ended on Thursday. The three-day event, which was started on September 14, saw a number of colleges across the city participating. Several competitions under different media categories were held as part of fest to give students an insight into the profession. "Such events help students gain confidence. For instance, the mock press conference is like a stress test, where the student gets a chance to know the working of the industry," said Avinash Bhat, a post-graduation student of mass communication.