



# The New Indian Express

Friday, March 12<sup>th</sup>, 2010

city lights / entertainment

## Leaders in the making

### CAMPUS BEAT

SBMJC does a hattrick at Apogee — the business fest at Dayananda Sagar Junior Business School



FIFTEEN B-schools from across the city participated in this year's edition of Apogee — the Business Leadership Fest, organised by Dayananda Sagar Junior Business School (DSJBS). The business students put their best forward as they contended for the title of "Lead the Leaders" held recently at the DSJBS campus.

The competition included several rounds such as situational analysis, presenting



Asia, study Asia, case analysis, leadership test and triggering stress interviews that encapsulated a host of topics ranging from the role of Indian business houses to build modern Asia, Asia the future of global economy, India's vibrant human capital.

The entire event was judged by N K Srikanth, Sr Vice President of Aditya Birla Minacs, Sudhindra Mokhasi, CEO of Contineo, and Arun Prabhu,

CEO of Intouch Analytics, who put the participants to a real test of readiness to face corporate challenges.

Shri Bhagwan Mahaveer Jain College (JC Road campus), for the consecutive third year, was declared the winner and PESIT-BBM was adjudged as the runner up. The top two winners Arihant Jain (SBMJC) and Syed Sharik (PESIT) will get an opportunity to interact with to-notch profes-

sionals in Malaysia.

### Special honour

Captain G R Gopinath, the father of low cost air travel in the country, was felicitated with the "Social Leadership Award" during the event. He was acknowledged by Dr D Premachandra Sagar, Vice Chairman of Dayananda Sagar, for his outstanding contribution to the Indian aviation industry and for being a role model to the budding entrepreneurs.

Captain Gopinath addressed the gathering with his inspiring and powerful speech. The young audience gave the business leader a standing ovation as he noted, "Dream big, work hard and don't give up — the only way that one can achieve success and move beyond." A special gallery sketching Gopinath's success story was also exhibited.

Express features

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