

ANVESHANA 2012

School of Commerce & Management Studies, Jain University organizes Anveshana 2012, an intra-collegiate event to provide an opportunity for the freshers to exhibit their talents and tap their potentials.

Anveshana strived at discovering the best of the best in both business-related and artistic fields. It was the first step towards developing and exploring their skills, promoting innovation and creativity. The fest displayed an array of both intellectual and entertaining events such as Solo Dance, Marketing, Mad-Ads, Business Quiz etc aiming at testing different facets of the participant's personality.

The main events of Anveshna were **JAIN IDOL** - hunt for the next singing sensation and **BEST MANAGER** - victor of the reel corporate battle.

Highlighting on the field of Marketing, the commerce forum conducted its on stage event that witnessed participants re-branding the academy awards which was well received by the audience as the creativity of the 1st year students were challenged. A well designed business quiz saw participants and audience rattling their minds for answers. Another commerce forum event - Best Manager comprised of individuals witnessed students battling for the title **Best Commerce Fresher-2012**.

Post all events Anveshana came to a graceful end where declarations of winners brought about an aura of joy, justifying hard work & true potential.