

## **THIS SUMMER ... GET A JUMP START AS AN ENTREPRENEUR WITH OUR EXCLUSIVE 'LEADER PROJECT' 2012.**

### **Three Weeks - One Mission: Empowering Entrepreneurs!**

Jain University brings a hugely successful "Leader Project" that is operated by the Richard Ivey School of Business of the University of Western Ontario. In 'LEADER' one gets to master actions a potential entrepreneur takes to make his vision a reality. The process starts from being an entrepreneur, recognizing an opportunity and then moves on to cover different elements of a business plan followed by the communication of the plan and its implementation.

The Leader Project is an exclusive benefit with an official certification from both Jain University and Richard Ivey School of Business for future managers and entrepreneurs providing a unique networking forum to promote cross-cultural and linguistic exchange supported by lectures and Ivey based case study exercises.

### **When and where is it?**

The Leader Project will be held on 30<sup>th</sup> April - 18<sup>th</sup> May 2012 at Jain University, Centre for Innovation & Entrepreneurship, 319, 17<sup>th</sup> Cross, 25<sup>th</sup> Main, 6<sup>th</sup> Phase, J P Nagar, Bangalore - 560078

### **Who should apply?**

Qualifying nominee must:

- Be an aspiring entrepreneur who has a business idea
- Be an entrepreneur who already runs an operating business
- Be working in public and private organizations and have to sell ideas related to internal initiatives to senior management

### **Application process**

Send in the nomination with the following details no later than April 20, 2012 to [leader@jainuniversity.ac.in](mailto:leader@jainuniversity.ac.in)

- Name:
- Occupation Status:
- E-mail ID:
- Mobile Number:

**Qualified nominees will be interviewed on-campus or by phone**

**No course fee for students but for those employed / self-employed the course fee is ₹4500**

Learn more at [www.jainuniversity.ac.in](http://www.jainuniversity.ac.in). Direct any questions to: [leader@jainuniversity.ac.in](mailto:leader@jainuniversity.ac.in) or call +91 80 4343 1000