

Ignite - Inching towards altering the socio-economy

The fire to change the socio-economic conditions rages within every citizen. But very few manage to start a spark for the change they wish to bring about. Jain University's Enactus team at SCMS organized unique inter-class event Ignite-2013, for first year degree students recently. It was an opportunity for students to spawn remedial solutions to peaking socio-economic crisis. Enactus has been the ignition for change since its inception in 2009. Enactus is an international non-profit organization, it works in association with pioneers in business and higher education and instills in university students a drive for societal transformation and enables them to become socially responsible business leaders.

Ignite 2013 is the latest social outreach agenda of Enactus team of SCMS. The fifteen sections of first year degree students of Jain University, SCMS competed as part of this program, on 5th September. The best out of these made it to the finals on 6th September. The students were involved in training different NGO's. The NGO's were trained in many different activities. Some of the NGO's were, Nemmadi Mane foundation which was taught preparation of cookies, the Anatha Sishu Sevashrama was trained to create glass curtains and disc marbels and NGO Parents Association for Persons with Cerebral palsy & associated disorders(Mini Bal Bhavan) were trained in the art of jewellery making. The collective effort of each degree section was evaluated by judges who are pioneers in their own field. One of the judges was Mr. Naveen Lakkur. He is an entrepreneur, an enabler and an energizer. He is the Director of Founder Institute (world's largest start up incubator), Bangalore. The other judge of Ignite was Mr. Karthik Kittu an entrepreneur and initiator for change; he is an Information Security Consultant and Career Architect.

Finally out of the 15 sections, Jain University First year 'H' section emerged victorious. They for awarded for, product of paper jewelry and paper bags training of Krishna Chaitanya Charitable Trust, School for Mentally Challenged. Ignite helped students not just in pushing the envelope to reform the society but also taught them to put their thoughts to actions. To be a part of the change we all wish to see. Ignites' simple motto is to teach students to strive for what they hope would be mended, to shoulder the fractured Indian system instead of blaming and just pointing fingers. Letting the younger generation stand up and lead the revolution for a better society.