

Minutes of the 12th meeting of the Academic Council held on Saturday, the 16th March, 2013 2.30 pm in the University Office, JP Nagar, Bangalore.

Member Present

1. Dr. N. Sundararajan, Vice Chancellor, JU & Chairman, AC
2. Dr. Sandeep Shastri, Pro Vice Chancellor, JU
3. Prof. K.S. Shantamani, Chief Mentor, JGI
4. Dr. N.G.R. Iyengar, Pro Vice Chancellor, JU & Director, IIAEM
5. Dr. Jayagopal Uchil, Director, Academics and Planning, JU
6. Dr. K. Venkatesh, Director, CET, JU
7. Dr. B.T. Venkatesh, Controller of Examinations, JU
8. Dr. Rajani Jairam, Professor, Sanskrit
9. Dr. Sudha Deshmukh, Dean, Sciences, JU
10. Dr. Choodamani Nandagopal, Dean, Arts, JU
11. Dr. Easwaran Iyer, Dean, Commerce, JU
12. Prof. Dinesh Nilkant, Dean, Management, JU
13. Prof. T.S. Sridhar, Centre Head/Director, SET, JU
14. Dr. S.N. Nataraj, Centre Head/Director, V.V. Puram, JU
15. Dr. Vasu B.A., Centre Head/Director, SCMS, JU
16. Dr. S.B. Sullia, Emeritus Professor, Microbiology & Biotechnology, JU
17. Dr. T. Padmavathi, Professor, Microbiology, JU
18. Prof. S. Madhavan, Professor, Mass Communication, JU
19. Dr. C. Subramanian, Professor, Aerospace, IIAEM, JU
20. Dr. V. Parameswaran, Professor, Aerospace, IIAEM, JU
21. Dr. Nagraj Sitaram, Professor, Civil, JU
22. Dr. K.T. Vasudevan, Professor, Physics, JU
23. Dr. Veena V. Nagaraj, Professor, Chemistry, JU
24. Prof. V. Achutha, Professor, Computer Science, JU
25. Prof. E.S. Dwarakadasa, CEO, KHMD
26. Dr. Selvan Dorairaj, Vice-President, Capgemini
27. Dr. Siddalingaiah, Chairman, Kannada Pustaka Pradhikara, Govt of Karnataka & Prof., Center for Kannada Studies, BU
28. Prof. S.K. Bhagavan, Consultant
29. Dr. J. Gururaja, Executive President, Renewable Energy Advocacy Forum (REAF), Former Adviser, Ministry New and Renewable Energy, GOI and Former Senior Adviser, Renewable Energy, Department of Economics & Social Affairs United Nations, New York
30. Dr. G.S.D. Babu, Director, Birla Institute of Fundamental Research, Bangalore
31. Ms. Anitha Abraham, Life Sciences, JU
32. Ms. Asha Rajiv, Physics, JU
33. Dr. Srividya Shivakumar, CPGS, JU
34. Mr. Krishna Reddy B.N., Management, JU
35. Ms. Richa Gupta, Economics, JU
36. Ms. H.N. Prakruthi, English, JU
37. Dr. Aravind Kumar, Hindi, JU

38. Dr. Sunil S. More, Bio-Chemistry, JU
39. Mr. B.N. Balaji, Administrative Officer, JU
40. Prof. N.S. Manjunath, Deputy Controller of Examinations, JU
41. Prof. N.V.H. Krishnan, Registrar, JU & Member Secretary, AC

Leave of absence

42. Ms. Aparna Prasad, Director, Corporate Communications, JU
43. Mr. M.S. Parswanath, Director, International Relations, JU
44. Ms. Rekha Sethi, Director, IQAC
45. Dr. Mythili P. Rao, Dean, Languages, JU
46. Prof. K.R. Sridhar Murthi, Professor, Aerospace, IIAEM, JU
47. Dr. S. Sudarshan, Professor, Management, JU
48. Mr. M.S. Santhosh, Joint Registrar, JU
49. Mr. Udaya Kumar Soori

The Chairman, welcomed the members. The agenda items were taken up for discussion.

Agenda item no. 1: Introduction of the new members of the Academic Council:

The Chairman, informed that the Academic Council has been reconstituted and the following members have been invited to join the Council:

1. **Dr.J.Gururaja**, Executive President, Renewable Energy Advocacy Forum (REAF)
2. **Dr. Selvan Dorairaj**, Vice President, Capgemini
3. **Dr.Siddalingaiah**, Chairman, Kannada Pustaka Pradhikara, Government of Karnataka

He introduced the new members to the Academic Council. He also informed that it was a privilege to have such distinguished members on the Academic Council. The Council welcomed the new members.

The Chairman, placed on record the services rendered by the following outgoing members:

1. **Mr. Bhaskar Bhat**, MD, Titan Industries
2. **Dr. D. Jeevan Kumar**, Professor of Political Science, Bangalore University
3. **Dr. S. Raghunath**, Professor of Corporate Strategy, IIM-B

The Council appreciated the valuable services rendered by them.

The Chairman, also welcomed the following internal members and introduced them to the other members of the Academic Council:

1. Prof V Achutha
2. Prof B A Vasu
3. Prof T S Sridhar
4. Prof K R Sridhara Murthi
5. Prof V Parameswaran
6. Ms. Reka Sethi

The Council welcomed all the new members.

Agenda item No.2 : Confirmation of the minutes of the 11th meeting of the Academic Council held on 21st September, 2012.

The minutes of the 11th meeting of the Academic Council were confirmed.

Agenda item No. 3: Action taken report on:

- a. Introduction of new MBA Programmes :
 - i. Global Entrepreneurship & Family Business Management.
 - ii. Aviation Business Management.
- b. Implementation of revised Eligibility Criteria of M.Sc. (Forensic Science) & B.Sc. (Forensic Science).
- c. Implementation of Regulations for Institution of Endowments, Medals, Awards, Fellowships, Scholarships etc.

The Chairman, informed that Global Entrepreneurship & Family Business Management and Aviation Business Management programmes have been implemented with minor modifications. The revised eligibility criteria for M Sc (Forensic Science) and B Sc (Forensic Science) have also been implemented. New Regulations have been drafted for Institution of Endowments, Medals, Awards, Fellowships, Scholarships etc.

The Council appreciated the efforts made in this regard.

Agenda item no. 4: Discussion items:

(a) Presentation of the recommendations of BoS by the Deans of Faculty:

i. Faculty of Arts (Languages, Humanities & Social Sciences)

Dr Choodamani Nandagopal, Dean, made a presentation of the recommendations made by the Board of Studies for the Faculty of Arts. The Council discussed in detail the recommendation of the Boards of Studies. The following were the recommendations :

Languages

1. Fine tuned Syllabus for 3rd Semester B.A. & B.Sc. with a Language Paper (Sanskrit / English / Kannada / Hindi) .
2. A Language Paper (Sanskrit / English / Kannada / Hindi) as an elective under Choice Based Credit System (CBCS) for 3rd & 4th Semester B.Com.
3. Unitization of Syllabus, Panel of Examiners, Blue-Print and Model question paper.

Humanities and Social Sciences

4. Fine tuning of Syllabus in Master of Visual Arts – Practical-2.
5. Fine tuning of Syllabus & teaching hours and inclusion of CBCS elective papers in Semester III of both MA (Music) and MA (Dance).
6. Fine tuning of MS Communication Syllabus in certain papers.
7. Fine tuning of MA (Economics) Syllabus in certain papers.
8. Unitization of Syllabus, Panel of Examiners, Blue-Print and Model question paper.

Prof Jayagopal Uchil, suggested that the internal assessment marks for MA (Performing Arts) could be finalized after discussions.

The Council approved the recommendations of the Boards of Studies under the faculty of Arts

ii. Faculty of Sciences

Dr Sudha Deshmukh, Dean, made a presentation. She informed that there were 8 Boards of Studies in the Faculty of Science.

The members discussed the recommendation of the Boards of Studies. The following were the recommendations:

1. Revision of syllabus of certain papers under the Department of Chemistry and Biochemistry.
2. Revision of syllabus for 2nd and 4th papers in both the Semesters III & IV under B.Sc (Animation) programme.
3. Revision of syllabus of certain papers in Semester III & IV under Bachelor of Interior Design programme.
4. Revision of syllabus in Semester II under Master of Computer Applications programme.
5. Fine tuning of syllabus in UG-Biotechnology & Genetics, UG-Microbiology & Botany, UG-Mathematics, UG-Computer Science, UG-Interior Design, PG-Biotechnology & Genetics, PG-Psychology in certain papers.
6. Unitization of Syllabus, Panel of Examiners, Blue-Print and Model question paper.

There was a discussion on the languages not being offered in Semester III & IV. It was informed that Languages were being offered under the CBCS system. Regarding the

professional degree courses a decision had been taken regarding the languages, during the last Academic Council meeting and it is being implemented now.

The Council approved the recommendations of the Boards of Studies.

iii. Faculty of Engineering & Technology

Prof T S Sridhar, made a presentation. He informed that there were 7 Boards of Studies in the Engineering Faculty. The Council discussed the recommendations made by the various Boards of Studies. The recommendations were as follows :

1. Course matrix and syllabus of Semester VIII of all departments.
2. Two papers of the Semester II, i.e. Civil Engineering Systems and Basic Electrical Engineering were also presented along with the syllabus.
3. Unitization of Syllabus, Panel of Examiners, Blue-Print and Model question paper.

The Semester VIII Elective Papers proposed to be offered were also discussed. Prof. NGR Iyengar suggested that the code of the elective paper should be that of the one assigned by the department from wherein it has originated. Eg: Green Technology and Sustainability is offered by Civil Engineering Department. Therefore, the course code must be CE833, where ever it is offered as an elective.

The Council approved the recommendations of the Boards of Studies, after minor modifications as suggested above.

iv. Faculty of Commerce

Dr Easwaran Iyer, Dean, made a presentation. The Council discussed the recommendations of the Board of Studies. The recommendations were as follows :

1. CBCS in place of Language in Semester III & IV of B.Com Programme.
2. Revision of syllabus in certain papers in B.Com (Honours) Programme.
3. Revision of syllabus in Semester II in M.Com Programme.
4. Unitization of Syllabus, Panel of Examiners, Blue-Print and Model question paper.

The following new programmes were proposed:

- Bachelor of Financial Services
- Masters of International Business with Creative Management
- Masters of Financial Services

After discussions, the Council approved the recommendations of the Board of Studies.

v. Faculty of Management

Prof Dinesh Nilkant, Dean, made a presentation. The Council discussed the recommendations of the Board of Studies. The recommendations were as follows :

1. Introduction of EMBA and EMBA (FBM) programmes.
2. The change of title of the programme MBA in Global Entrepreneurship & Family Business Management. Resolution is to Change the title to “**MBA in Entrepreneurship and Family Business Management**”
3. Change in Title of the paper, ‘Introduction to Aviation’ to “**Introduction to Aviation Management**” in Semester I. 3 papers unique to Aviation Management ‘Operation Research’, ‘Managerial Finance’ & ‘Management of Aviation Infrastructure and Eco Systems’ are recommended for approval.
4. Introduction of paper on “Business Analytics” in lieu of “MIS” in Semester II.
5. The addition of 4 more specialization papers to the existing 8 papers in Marketing, Finance & HR Specialization:
 - a. **Marketing:** Brand Management, Customer Relationship Management, Business to Business Marketing, Rural Management.
 - b. **Finance:** Corporate Restructuring & Mergers and Acquisitions, Business Valuation, Advanced Management Accounting and Banking Operations.
 - c. **HR:** Retention & Strategic Engagement, Talent Management, HR Competency and HR Analytics & Accounting.
6. Introduction of “Business Leadership” as a specialization stream and the outlines of the following four papers
 - Managerial Communication International Law and Current Markets
 - Patenting & Innovation
 - Personal Financial Planning & Global Marketing
 - TQM & E-Business

It was also informed that the following new courses are proposed to be introduced:

- BHM + MBA in Hospitality Management (5 years)
- BBM + MBA (4 years)

The Council discussed the recommendations made by the Board of Studies. Dr Gururaja, expressed that there should be a focus on Entrepreneurship and Intellectual Property. Dr Selvan Dorairaj, suggested that it would be a good idea to introduce a course on Technical Management.

The Council approved the recommendations of the Boards of Studies. The Council also appreciated the efforts to introduce new programmes.

Agenda item no.5: Reporting items:

a. New MoUs signed by Centers of Jain University and follow-ups :

i. International Institute for Aerospace Engineering and Management (IIAEM) with Institut Aéronautique et Spatial (IAS), France.

ii. IIAEM with Taneja Aerospace and Aviation Limited (TAAL).

iii. Progress made on collaborative project of IIAEM and International Institute for Advanced Aerospace Technologies (IIAAT), St. Petersburg, Russia.

iv. Centre for Research in Social Sciences and Education (CERSSE) with Forum of Federations (The Global Network on Federalism and Devolved Governance), South Sudan and Myanmar.

v. CERSSE with Japan International Cooperation Agency (JICA) on the Happiness Project.

vi. Centre for Indian Psychology with Development Foundation, Bangalore.

Dr N G R Iyengar, gave details about the MoU's signed with regard to sl nos (i), (ii) & (iii). He informed that there is good progress in implementation of the MoU's with various organizations indicated above.

Dr Sandeep Shastri, gave details about the MoU's entered into with regard to Sl nos (iv), (v) & (vi).

Dr Gururaja, suggested that efforts may be made to enter into MoU's with similar institutions in Bhutan.

Prof E S Dwarakadasa, CEO, Karnataka Hybrid Micro Devices Ltd., while referring to the MoU with the Japan International Co-operation Agency (JICA) on the Happiness project, informed that KHMD is also having an MoU with the above Agency and he would like to interact with the Jain University with regard to the above project.

b. Introduction of new Programmes :

i. Executive MBA

ii. Executive MBA (Family Managed Business)

c. Introduction of 'Disaster Management' as an Optional paper in UG level as per UGC Circular.

d. Introduction of 'Cyber Security / Information Security' as an Optional paper in UG & PG levels as per UGC Circular.

e. Calendar of Events for the Academic Year 2013-14.

The Chairman, gave details about the introduction of the new programmes as proposed above. He informed that as per the UGC directive, it is mandatory to introduce 'Disaster Management' as one of the optional papers at the UG level and also introduce Cyber Security/Information Security, as an optional paper at the UG & PG level. He informed that it is proposed to introduce sl nos (c) and (d) initially at the BE level in the first instance and a detailed proposal would be submitted at the next meeting of the Academic Council.

He also informed that the tentative Calendar of Events for the Academic Year 2013-14, is ready.

The Council noted the items reported.

Agenda item no. 6: Any other matter with the permission of the Chair.

1. The Chairman, informed that there is a strong proposal to change the nomenclature of the Undergraduate programme in Bachelor of Engineering (BE) to Bachelor of Technology (B Tech). Prof T S Sridhar, Dean, Faculty of Engineering gave details. He informed that IITs, NITs, etc., are having the nomenclature of B Tech and in most of the other Universities also, B Tech degree is prevailing. He also informed that the first batch of BE students will be graduating this year and this would be the appropriate time for the proposed change in nomenclature. He sought approval for changing the nomenclature of the degree from BE to B Tech.

The Council after discussions, approved the proposal for change from BE to B Tech, from the next academic year.

2. The Chairman, informed that 25 Departments have been created and faculty profile of all the faculty members have been obtained. The Heads of Departments of all the 25 Departments, have been requested to make a presentation of the Departmental activities. A 2-day workshop has been proposed from 3rd to 4th April, 2013 and all the Departments will be presenting the departmental activities, in the proposed workshop. He requested all the External as well as Internal members to attend the 2-day workshop and give a feed back about the work done.

The meeting concluded with a vote of thanks by Prof N V H Krishnan, Registrar.



Registrar
Jain University