

Registration Fees:

Sl No.	Delegates	Amount
1.	General/ Industry Professionals	₹1000
2.	Academicians / Research Scholars	₹ 500
3.	Students	₹ 300

* Registration fees include Conference volume, kit, lunch, & coffee/tea/snacks

* Registration fees should be paid by way of Demand Draft in favour of "Jain University" payable at Bengaluru, Karnataka State, India.

* Accommodation support will be provided on prior request.

**Cash Prize for
BEST THREE RESEARCH PAPERS
along with certificate of merit**

Please send this form to:

E-Mail Id: scmsconferences@gmail.com

Postal Address: JGI Knowledge Campus
#44/4, District Fund Road,
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Bangalore - 560069
Phone : 080 4650 1717 / 739
Website: www.jainuniversity.ac.in



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Target Audience

- *Academicians
- *Corporates & Consultants
- *Entrepreneurs
- *Research Scholars
- *Students
- *Trainers

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2nd National HR Conference

'Changing Human Resources Practices In The
Times Of Innovation And Technology'

On

23rd March, 2017



Organized by:
Department of Commerce
Jain University

Mail: scmsconferences@gmail.com
Venue : JGI Knowledge Campus
#44/4, District Fund Road, Behind Big Bazaar
Jayanagar 9th Block Bangalore - 560069

ABOUT JAIN UNIVERSITY

Jain University was declared a deemed-to-be University in 2009 u/s 3 of the UGC Act, 1956. It offers UG and PG programs with innovative and creative curriculum and has been enabling multi-disciplinary research opportunities through its Research programmes. Founded in 1990 as SBMJC by Dr. Chenraj Roychand, an eminent entrepreneur and educationist with over 35 years of experience, it has vision to foster human development through excellence in quality Education, Research and Entrepreneurial Development. It has been drawing students from over 25 countries to Bengaluru.

Jain University is a certified ISO 9001:2008 for quality management by TUV Rheinland and is a member of Association of Universities of Asia and the Pacific (AUAP). It enjoys close collaborations with world's leading universities and organizations at National and International level.

Jain University has been empowering and enabling students to exceed expectations in the fields of their interest and grooms them to be professionally and ethically sound individuals. It has consistently ranked among the top Universities in India by India Today Nielsen Best Universities Survey. With extensive infrastructure and faculty members of the highest caliber, the University emphasizes on nation-building education, incubates entrepreneurship and facilitates employment generation and advocates sports.

ABOUT DEPARTMENT OF COMMERCE

The Department was set up in the year 1990 and has achieved significant growth by adding new dimensions in the domain of education in the commerce discipline. The constant innovations nurtured in its various spheres of functioning – teaching, extra-curricular, co-curricular, student centric ideology, continuous FDPs, National conferences, etc. – have added new feathers to its cap from time to time. The Department houses over 5,000 students at UG and PG levels and it is an abode to over 70 faculty members contributing towards its daily work and growth.

ABOUT EDUCESTA GLOBAL SERVICES PVT. LTD.

Educesta Global Services Pvt Ltd, is a service process innovator, which offers Globally Recognized Degrees such as MBA, Executive MBA, PGDM, Bachelor's and Diploma in collaboration with reputed Universities and Autonomous Institutions. We endeavour to provide career ready students along with additional Global Qualifications to cater to the Imminent Industries. At Educesta our prowess is depicted in developing imminent courses for our University partners. To ensure that the students get the right exposure and quality of education, we bring about innovative delivery techniques (Teaching Pedagogy) via tutors with relevant industry and academic experience, clubbed with use of latest technology, curriculum design, industry integrations and international qualifications.

ABOUT THE CONFERENCE

The world of business is experiencing an incremental change. The traditional function of Human Resource Management has gone through a wave of metamorphosis in terms of its function and application. Technological innovations, Demographic changes, Digitization of processes, big data analytics, and gamification of learning and development are the realities of the modern workplace in today's world. Social media and communication technology are fast changing the nature of talent acquisition. People management has emerged as a key contributor in organizational success by attracting and retaining talent, self-performance analysis, setting individual goals and contributing to customer satisfaction, and advancing the strategies of the organisation.

The conference will deal with HR practices through the use of innovative practices and latest technology to empower the HR function and create value for the organization.

The conference is a confluence of corporate speakers and academia experts to merge the practical and the theoretical spectrum together. This will aid in better understanding of the changing HR arena and how converging HR with innovation and technology can create value.

OBJECTIVES

- > To understand the changing role of HRM in the current business scenario
- > To provide a platform to the HR Practitioners, Business Leaders, Researchers, Academicians, students, to interact and share their experiences in the concerned areas.

CONFERENCE THEME

“CHANGING HUMAN RESOURCES PRACTICES IN THE TIMES OF INNOVATION AND TECHNOLOGY”

SUB THEMES *

- HR Analytics
- Work force management in digital era
- Social Recruitment
- New Age Talent Management
- HR Technology and insight for leadership effectiveness
- Consumerization of HR
- Role of collective leadership and managing change
- Agile HR
- Gamification in HRM
- Effect of social media on change
- Role of Technology in communication in HR
- Performance consulting
- Work life Integration

CALL FOR PAPERS

-Original contributions based on applications/research/surveys practices related to the main theme and sub themes mentioned, are invited for conference presentation.

-Submitted papers should not have been previously presented/ published or scheduled of presentation/accepted for publication.

-A maximum of three co-authors may be part of a research paper.

-Short listed research papers by the selection committee will be published in the conference proceedings/journal with ISBN.

MANUSCRIPT REQUIREMENTS

Style: APA Style 6th Edition (apastyle.org)

Font & Other Specifications: Times New Roman, heading 14 (Bold), sub heading 12(Bold), 12Font size for the rest of the text, 2 spacing, margins 1.5' left side 1' on top, right and bottom side, with maximum 4 key words

Paper Format: The paper should have the following details:

- Author's/Co Authors's name and communication address, institution affiliation
- Contact details - mobile number and Email ID.
- An abstract of 200 words along with maximum 4 key words.
- The maximum length of the paper is 12 A4 sheets & should contain an abstract of 200 words.

IMPORTANT DATES

Abstract Submission	20th February 2017
Abstract approval	25th February 2017
Full paper submission	10th March 2017
Full paper approval	15th March 2017
Registration for conference	20th March 2017

*This is not an exhaustive list and papers are welcome in other related areas as well. Please indicate in your abstract to which sub-theme you would like to contribute.

The Conference Committee reserves the right to arrange the track allocation depending on the popularity of each theme.

Registration Form

Author: _____

Co Author : _____

Designation: _____

Institution: _____

Topic: _____

Presenting Research Paper: Yes No

Address: _____

E-Mail Id: _____

Contact No: _____

Demand Draft Details

D.D. No: _____

Amount: _____

Date: _____

Demand Draft should be drawn in favour of 'Jain University, payable at Bengaluru'.

Note 1 : OOD facility can be availed.

Note 2: Spot registrations are allowed.

Participants Signature