



A platform for awareness

Jain University held its mega inter-collegiate cultural fest recently with notable personalities from music and film industry gracing the occasion. In a bid to spread awareness about women safety and empowerment, the fest also included a special street play.

The fest had three prime events, namely 'Samyoga', 'Samanvaya' and 'Pulse' and all the three drew several young talents from the city and other states to participate in it and display their potential. The four-day inter-collegiate fest saw participation of more than 30 city colleges and three colleges from Chennai, Mangalore and Calicut and more than 500 students. It consisted of diverse activities with the cultural events ('Samyoga' and 'Pulse') being handled by Cultural Forum and Samanvaya by Commerce Forum. While during the first two days off-stage events were held, the last two days had on-stage events.

Dancer and celebrity choreographer Sanam Johar, who was present at the fest as the judge of the dance competition 'Pulse', expressed amazement at the vibrancy and enthusiasm of the young crowd. He said, "Dance is everything to me, it has made me what I am today. I was so excited to judge students over here in the fest. Jain University seems mysterious as there are so many hidden talents here in the college."

"Dance Plus' fame Poppin Ticko, who co-judged the dance competition show said, "The events were so well organised and I got to see super dancers."

Music director and lyricist Praveen D Rao and singer Arvind Mukandan, who were present as the judge of 'Voice of Samyoga', were all praise for all the young singing talents. Mr Rao said, "I personally



IN SYNC (Above and below) Students presenting cultural events.



feel music is a way of life and I'm happy to see here so many young people embracing that way of life. Once I hear Jain University, the word which comes to my mind is 'Discipline'. The students here are so disciplined and I feel happy to see it."

Arvind Mukandan said, "The talents are growing here and according to me, music is what keeps me going. Jain University has its own style and I like it for that."

'Samanvaya', the business fest organised by the Commerce Forum of Jain University, saw participation of more than 20 colleges. This year, the fest was conducted based on a theme called 'Corporate Cohesion', where students divided in different groups projected the significance of maintaining cohesion within workplace.

Devesh Nayel, senior vice president and head - Europe (Manufacturing) and APAC

region - Caggemini, who was present as the chief guest at the event, said, "JGI is one large family. It is mindboggling to see all students get the exposure to real-world experience. Their nature of thinking naturally changes after they participate in these kind of events. The aspiring techies should keep these three following in their mind — leadership, ability to learn, and the right attitude to achieve higher goals in the corporate, which am already seeing it in Jain University students."

The street play by the students of Jain University tried to project the growing need of women safety and empowerment across the country. Vanitha, a participant at the street play show said, "We celebrate 'Women's Day' in India and yet we get to hear that our country is making mark at the international level in rape cases. To motivate and trigger that self-defensing power among all women and the sense of respecting all females is what we portrayed."