

Department of Economics

Presents

ECOTHON 2019

Making Economists

Intercollegiate Fest

OBJECTIVE

To bring students from different colleges to a common platform to compete, achieve and succeed. The students come out of their well and get exposed to a larger world to match their real metal.

VISION

Human development through excellence in education, quality research and entrepreneurial skills. The mission is to create human assets and intellectual capital through quality education, bring out new generation leaders, entrepreneurs, policy makers, bureaucrats and think tanks contributing to economic and social development. The department offers intense education in economics, disciplined with advanced reading, writing and reasoning skills on contemporary topics to formulate models for policy decisions.

Programmes Offered:

- BA Economics (Honours) integrated with Royal Economics Society, UK and Association of Certified Chartered Economists, UK
- B.A (Economics, Psychology, Sociology)
- M.A in Economics
- M. Phil in Economics
- Ph. D in Economics

19th-20th, February 2019

Venue:

School of Humanities and Social Sciences
No. 1, Atria Towers, Palace Road,
Bangalore -560 001.

DAY- 1

- Young Economists (Best Policy Makers)
- Innovative Mind (Paper Presentation)
- Ecowiz (Quiz – Prelims)
- Ecostorm (Debate)
- Mix & Fix (Collage)
- Life Through My Lens (Photography)
- Mad Ads
- Ec'nact (Dumb Charades)

DAY- 2

- Ecowiz (Quiz-finals)
- Peddle It Out (Marketing & Advertisement)
- Chasing Capital (Treasure Hunt)
- Eco-ing (Solo Singing)

Registration fees:

₹ 100/- per head per event

₹ 200/- per head for any number of events

₹ 1800/- for group of 10 members from the same college

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**School of Humanities & Social Sciences
Department of Economics**

About the Department

The Department of Economics in JAIN (Deemed-to-be University) promotes human development through excellence in education, quality research and entrepreneurial skills. The objective is to create human assets and intellectual capital through quality education, bring out new generation leaders, entrepreneurs, policy makers, bureaucrats and think tanks for economic and social development. The department programmes are designed as terminal courses for students to take up diverse jobs in industry. Courses encourage profound reading, creative writing and critical reasoning skills to formulate sound models for policy decisions.

Scope of Economics

Economics is the mother of all social sciences. Over time, it has evolved into several branches of social discipline including management. Being a dynamic discipline, economics internalise the complexity of human development and design new courses to cater to the changing industry and social need. Interdisciplinary approach in economics captures diverse aspect of human behaviour to build strong models complemented by decision sciences. The economic students have a broader basket of jobs such as administration, bureaucracy, banking and finance, insurance and infrastructure and policy decision making, in fact economic students covets the best jobs in the public sector, MNCs, corporates, academy and research.

Programmes Offered

- **BA Economics Honours**
(Integrated with Royal Economic Society of UK and Association of Certified Chartered Economists of UK)
- **BA** (Economics, Psychology, Sociology)
- **MA** in Economics
- **MPhil** in Economics
- **PhD** in Economics

Add on Courses

- IAS/KAS Coaching
- JRF NET Training

Certificate Courses

- Financial Markets
- International Finance
- Supply Chain Management
(Logistics, Retail & E-Commerce)

Distinctiveness of the Department

- International Collaborations
- Industry Internship
- Placement Cell
- Best Forum
- News Letter
- Field Trips & Industry Visits
- Inter-collegiate Fest
- Personality Development
- Public Lectures
- Panel Discussions
- Seminars & Workshops
- Interdisciplinary research
- Reputed in-house scholars and experienced faculty
- Diverse specialisations
- Cooperation with regional partners

For admission process visit,

www.jainuniversity.ac.in

Study Campus

School of Humanities & Social Sciences
#1/1-1, Atria Towers, Palace Road,
Bangalore – 560 001

Email: enquiry.pg@jainuniversity.ac.in

Tel: 91 80 466 50100

ECOTHON

19th-20th February, 2019

The objective: ECOTHON brings students across different colleges to a common platform to compete, achieve and succeed. The students come out of their well and get exposed to a larger world to match their real metal.

₹ 100/- per head per event.

₹ 200/- per head for any number of events.

₹ 1800/- group of 10 students per college for any number of events.

Note:

Registration begins at 8.30 am.

Common Rules:

1. College ID card is compulsory.
2. Participants should be modestly dressed.
3. Participants may choose to perform in English, Hindi or Kannada.
4. Any deviation from the topic, misbehaviour or usage of unauthorised language will not be entertained.

RULES & REGULATIONS

DAY 1

1. Young Economists (Best Policy Maker) (10AM onwards)

- Registration is compulsory 30 minutes prior to the event.
- This is a two-member event.
- The four rounds include: Analytical essay writing, JAM, Debate, and Policy Formulation.
- The rules will be explained on the spot.
- The participants have to be formally dressed.
- Decision of the judges in each round is final.

2. Innovative Mind (Paper Presentation) (10AM onwards)

- Registration is compulsory 30 minutes prior to the event.
- Each participant has to present a 7-minute paper after which a warning bell will be rung to signal caution for exceeding the given time limit.
- An additional one minute will be given to the participant to wind up the presentation.
- There will be negative marking if the presenter exceeds the given 8 minutes.
- The presentation should be brought on a pen drive and submitted in advance.
- Decisions of the judges will be final.
- Any **one** of these topics can be chosen:
 - Relevance of Make in India programme
 - Aftermath of Demonetisation
 - Impact of GST on the economy
 - The problem of Rupee Depreciation
 - Prompt corrective action of Capital Adequacy Ratio

3. Life Through My Lens (Photography) (10AM onwards)

- Registration is compulsory 30 minutes prior to the event.
- The theme will be given on the first day of the fest.
- Images that have won prizes in prior competitions or have been used for commercial purposes and/or have been published will not be eligible.
- Images submitted should be of not more than 10MB in size.
- Submitted images should be in JPEG format.
- Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancement such as sharpening, contrast, adjustment or simple cropping will be allowed.
- The organizers reserve the right to reject images with incomplete details.

- All submitted images are non-returnable and cannot be published commercially or uploaded on social media till the end of the fest.
- Decision of the judge is final.

4. **Ecowiz (Quiz-Prelims) (11AM- 11:30AM)**

- Registration is compulsory 30 minutes prior to the event.
- Each team should consist of 2 participants.
- The qualifying teams will proceed to the final round.
- Decision of the quizmaster is final.

5. **Ecostorm (Debate) (11:30AM- 1PM)**

- Registration is compulsory 30 minutes prior to the event.
- Each team should consist of 2 participants.
- 2 minutes per speaker will be given to present their case after which a warning bell will ring. An additional 30 seconds will be given to wind up (Each team will have a total of 5 minutes).
- There will be negative marking for exceeding the time limit.
- Use of offensive and obscene language is prohibited.
- Decision of the judges will be final.
- Participants are requested to prepare for both the topics mentioned below ; furthermore, participants will continue their arguments on picking chits on the spot.
 - Quota Bill for Economic Backwardness
 - Citizenship Amendment Bill

6. **Mix & Fix (Collage) (1:30PM – 2:30PM)**

- Registration is compulsory 30 minutes prior to the event.
- Each team should consist of 2 participants. Total number of participants can be 3 (2+1).
- Duration: 60 minutes
- Participants are required to get their own material (charts, newspapers, magazines, glue).
- Scissor/ cutters/ blades/lighters are not allowed.
- Decorative material is not allowed (ribbon, stickers).
- Students must also explain their work of art.
- Decision of the judges will be final.
- Any **one** of these topics can be chosen:
 - Cultural Diversities
 - Digital India

7. Ec'nact (Dumb Charades) (1:30PM-2:30PM)

- Registration is compulsory 30 minutes prior to the event.
- Each team should consist of 2 participants. Total number of participants can be 3 (2+1).
- Lip movement and speaking is not acceptable.
- Decision of the judges will be final.

8. Mad-Ads (2:30PM-3:30PM)

- Pre-registration is compulsory. On-spot registration are subject to capacity constraints.
- Each team should consist of 4 participants. Maximum number of participants should be 6 (4+2).
- Time allotted for the performance of each team is 5 minutes after which a warning bell will be rung. The team will be given an additional 2 minutes to wind up the act.
- Product can be chosen based on one's own interest.
- Imitation of any existing brand is strictly prohibited.
- The participants will be judged based on spontaneity, adherence to the topic, on stage performance, co-ordination and overall appeal of the advertisement.
- If the time limit is exceeded, there will be negative marking.
- Use of offensive and obscene act or language will not be entertained.
- The act can be multilingual (English, Hindi or Kannada).
- Decision of the judges will be final.

DAY 2

1. Quiz Finals (10AM- 11AM)

- There will be 5 rounds.
- Decision of the quizmaster will be final.

2. Peddle It Out (Marketing and Advertisement) (11AM-1PM)

- Total number of participants in one team should be 3+1.
- Participants should bring their own laptop and internet connection.
- Originality is a must
- Tagline must be maximum of 7 words.
- Time limit for presentation is 3+2.
- Time limit for rebuttal is 5 min
- Usage of any vulgar words or unparliamentary language will not be entertained.

3. Chasing Capital (Treasure Hunt) (1.30PM- 2.30 PM)

- Registration is compulsory 30 minutes prior to the event.
- Each team should consist of 2 participants. Total no. of participants can be 4 (2+2).
- Tasks will be given on the spot and performing the task is at the discretion of the participant. However, failure to complete the task may lead to penalty or elimination.
- Decision of the judges is final.

4. Eco-Ing (Solo Singing) (2:30PM-3:30PM)

- Registration is compulsory 30 minutes prior to the event.
- Time allotted for the performance of each participant is 5 minutes.
- The participants will be judged on the basis of voice quality, clarity, rhythm and their appeal to the audience.
- The participants should bring their own musical instruments if required.
- Choices of song and language is open to the participants.
- Karaoke is not allowed.
- In case sound track/background music is required please carry it along in a pen drive.
- Decision of the judges is final.

5. Valedictory and Prize Distribution (3:30PM)