

Donate a Book

The Learning Resource Centre of School of Commerce and Management Studies, Jain University had organized “**Donate a Book**” on account of “**World Book Day**” on 23 April 2015.

The Chief Guest **Dr. P V Narayana**, President, B.M. Shree Smaraka Prathistana, Bangalore inaugurated the programme and in his key note address, he stressed on “*Why we should read books, Why reading habit is slowly going down and Why we should donate books instead of keeping on the shelf?*”.

Dr. Rajani Jairam Dean, Student Welfare, Jain University addressed the gathering with an appeal to the students, “My cry is you should read books and access right information at the right time”

Dr. Nalini Satishchandra compared reading of books; print v/s digital materials and the impact of technology in today’s health and initiatives taken by the learning resource centre, Jayanagar campus to convert the potential users into habitual users.

Dr. Choodamani Nandagopal, Dean, Humanities and Social Sciences addressed the gathering with zeal and appealed to the student Community to enrich their knowledge through reading books. She emphasized the need for original work in research activities at all levels.

Dignitaries including Chief Guest, faculty members and students donated their old / unused books and appreciation Letters were distributed to the Book Donors by the Chief Guest.

The programme ended with an agreement to extend the “Donate a Book” campaign to three more months, so that as many books as possible can be accumulated and added to the collection of the Learning Resource Centre.