



School of Commerce Studies **JAIN UNIVERSITY**

School of Commerce Studies - Jain University, founded by Dr. Chenraj Roychand, has been the benchmark for quality education and excellence in extracurricular activities. Over the years, it has emerged as one of the top colleges across India and is currently a renowned institution in the nation.

The institution is not only known for its remarkable milestones in academia, but has also been the launchpad for those who have exemplary talents outside the classrooms as well.

Apart from academics, the University is known to hone and shelter many a myriad of talents - be it artistic, literary or even sports. The students of such calibre are able to perform in their respective fields with passion and grace. There are a variety of forums and clubs to accommodate such young talent.

THE CULTURAL FORUM **CULTURAL FORUM**

The Cultural forum is one of the many prestigious forums in the University. It has been a pioneer to a variety of fests since its inception. It holds a prominent place in the university as it helps in awakening the hidden talent of our students. It provides a bountiful amount of exposure in building confidence and adds colour to their budding persona.

The Cultural forum is the driving force behind organizing all the cultural fests such as Anveshana, an intra collegiate fresher's fest and Taru Samskriti - Samyoga - a national level intercollegiate fest. The forum also hosts Pulse - a national level dance fest, wherein 200 colleges across India participate. The students of the forum come together and work towards achieving excellence in extracurricular activities.

SAMYOGA

Samyoga is The Cultural Forum's national-level extravaganza. It provides an imposing platform for the students to showcase their talent in events.

Ever since it has manifested in 2011, Samyoga has witnessed a wide range of participation from various colleges across the country.

This fest has been known to harbour those talents that are exceptional in every way. The very reason that students are keen to participate in this fest is that it not only promises eminence, but it also provides a golden opportunity to showcase one's talent.

Samyoga offers limitless scope to many, as the participants reap immense recognition. The fest helps individuals - be it participants or the organisers - to become aware of their potential and help them harness and channel it in the right medium.



CULOTSAV

'Culotsav' is the theme for the inter-collegiate cultural extravaganza, 'Samyoga' for the year 2016. The idea of this theme is to bring to light the vast and entrancing aspects of Indian culture which is an amalgamation of several cultures.

To put things into perspective, Indian culture is not just limited to traditions, it also involves scriptures, rituals, mythology, festivals, cuisines, language, literature and many more. It is this diversity which draws us to focus on our roots.

Keeping this in mind, the events that are held, have a direct relation with the theme. Culotsav has given us the added advantage to not only popularise our fest, but also promote our heritage.

With immense honour and pride, the entire student body of The Cultural Forum- with the guidance of the coordinators, the infallible support of the Director and staff members, invite you to witness this grandeur of a fest.

**THE
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PULSE

Pulse is a national level dance fest organised by The Cultural Forum, School of Commerce Studies, Jain University. It has been known to render a stage to an enormous number of participants.

In 2012 ,the first edition of pulse 'ABCD', an inter JGI dance competition was organised.

In association with Vodafone and the production house of movie 'Barfi' ,Pulse 2013 transformed into an inter-collegiate dance fest.

The year 2014 marked the stakes higher than ever before - through this national level dance extravaganza. Rakshit Shetty, Aishani shetty and Satish Ninasam of sandalwood fame were a part of this spectacle as judges and guests. Various colleges across India took part in this, one of the biggest stages for dance. Pulse created a benchmark with an exemplary record of participants and audience.



Samyoga

2016

ON STAGE EVENTS



SHRUTHILAYA

It is a duet singing event, where an Indian touch is imbued to all the rounds. This event assesses both co-ordination and compatibility of the duo, along with their musical abilities. Join the celebration of music in SHRUTHILAYA.

- Duet event
- Maximum of **two** teams per college
- The participants are requested to sing Kannada or Hindi songs
- Time limit for off - stage rounds is 2+1 minutes; For on - stage rounds is 4+1 minutes
- Karaoke should be handed over to the event heads an hour prior to the event in a pen drive or a CD in mp3 format only
- The teams are allowed to use either an instrument or karaoke for all the rounds
- The team of two is allowed to be accompanied by one instrumentalist

Contact details

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Sangeetha Shriram +91 8553169906

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VOICE OF SAMYOGA

It is a solo event, where the rounds evaluates the singing ability of each participant, involving various genres of music. This event looks for that one singer who can mesmerize every soul with their voice.

The Winner of Voice of Samyoga will get a chance to sing on RED FM 93.5 Bajatey Raho!

- Solo event
- Maximum of **two** entries per college
- The participants are requested to sing Kannada or Hindi songs
- Time limit for off - stage rounds is 2+1 minutes and 3+1 minutes for FINAL on-stage round
- Karaoke should be handed over to the event heads one hour prior to the event in a pen drive or a CD in mp3 format only
- The teams are allowed to use either instruments or karaoke for all the rounds
- The participants are allowed to be accompanied by one instrumentalist

Contact details

Ashiq Shetty +91 9447524161

Mridula Iyengar +91 7795921417



MAHASAYA

(Personality)

It is an event, which tests the various aspects of one's personality. A true personality is one that entices the soul. Beauty attracts the eye but personality captures the heart. Are you the person to capture our hearts? Come- glorify the stage with your talent & skills.

- Solo event
- Open event

Contact details

Nagesh Magaji +91 9620584185
Priyamvada J +91 9740245721
Lalith Dhanush +91 7760520262

BEAT BOXING

It is an event where participants are supposed to mimic sounds of any instrument through the mouth and vocal chords. They are expected to sway the audience through their beats and performance in the given time limit.

- Solo event
- Open event
- Participants are requested to present an original composition

Contact details

Syed Wajahath +91 8197478384
Kabir Singh +91 9611047668



Samyoga





JAM

It's an event where the participant's speaking skills are tested under time and pressure.

**Are you the person with Queen's English and with a tinge of humor?
Then baffle us with your flawless speaking skills and witty humor.**

- Solo event
- Open event
- Jam's are based on three criteria:
H-hesitation
R-repetition
D-deviation
- The participant who gets the bell at the end of one minute will be awarded bonus points
- All decisions taken by the jam master will be final and no arguments will be entertained

Contact details

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Abhishek Nair +91 7411561368

TAAL

(Instrumental Solo)

It is an event where all participants exhibit their passion and talent with their instrument.

- Solo event
- Open event
- Participants are expected to abide by the time limit
- Time limit is 3+1 minutes
- Participants are requested to bring their own instruments
- Management will not be responsible for any loss or damages to instruments

Contact details

Ashiq Shetty +91 9447524161
Arvind Narayan +91 9482505024



MOCK ROCK

It is a team event where the participants are expected to depict a story in a humorous way. This event tests the coordination and enacting skills of the team members.

- Number of participants allowed per team is 6+4
- **Open event.**
- **“Indian Culture”** is to be incorporated by the participants in the story prepared by them
- **Time limit is 4+1 minutes**
- Time allotted includes stage setup
- Music must be submitted to the event heads in a pen drive one hour prior to the event
- Participants are expected to abide by the time limit

Contact details

Harshith S.K	+91 7795130302
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Treasure Hunt

It is a team event in which both the mental and physical abilities of the team are tested. Do you have what it takes to beat the mystery and the heat under pressure? Then, this is event is for you.

- Number of participants allowed per team is 2
- Open event
- Participants are expected to abide by the time limit and rules
- All the team members will have to be present at the time of receiving each clue

Contact details

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YATRA (Photography)

Pictures speak louder than words. Photography is all about capturing the moment? 24 frames and focus is the key!

- Solo event
- Maximum of **two** entries per college
- Participants are expected to abide by the time limit
- The participants will be given themes on spot and they will have to click the photographs according to the theme **at the venue**
- The Photograph should be in JPEG format only
- Each participant should submit 3 photographs per theme from which one should compulsory contain a monochrome
- We shall not be liable for any error / lapse / slippage in uploading any photograph for the event

Contact details

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DAAWAT

(Cooking Without Fire)

It's a duo event. This event gives you an opportunity to showcase your skills as a chef in preparing a dish that tastes good, healthy to eat and is creative. But the challenge is to cook without fire.

- Number of participants allowed per team is 2
- Maximum of **two** teams per college
- **No non veg and** precooked food
- No pre-cut and cooked vegetables
- The participants should get necessary ingredients, utensils etc.
- Materials required must be procured by the participants themselves.
- Management is not responsible for the loss of any valuables
- **Time limit is 90 mins**
- **Theme** - Indian cuisine
- **A minimum of three dishes** has to be prepared by the team
 1. Starter
 2. Main course
 3. Dessert (no egg) /Non-alcoholic drinks

Contact details

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Hitanshi Savla +91 8762169438
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Sonia Setty

+91 9945835070

SWITCH

It is an individual event where a participant is tested on his/her speaking skills and adaptability by speaking both for and against the given topic. The participants are expected to switch their notions according to the judges will and wish.

- Solo event
- Open event
- Participants are expected to abide by the time limit
- Topic will be provided to the participants on spot

Contact details

Anjali Jain

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Shreya Singh

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60 SECONDS TO FAME

This is an individual event where each participant is given just 60seconds to showcase his/her talent.

Mesmerize us with your talent and reach fame in just 60 seconds. It can be anything from acting to acrobatics !

- Solo event
- Open event
- Participants are expected to abide by the time limit
- Participants can bring their own props

Contact details

Roshni Aslam

+91 9739992913

Akshay Devaiah

+91 8123640200

Rhea Vadhvani

+91 8900532939



PUBLIC SPEAKING

If you love to speak and believe that your words can sway the audience, this is the opportunity to showcase your oratory skills. Be it a prepared speech session in the form of debate or impromptu in the form of extempore.

- Team event
- 2 members per team
- Open event

Contact details

Linu Varghese +91 9916433278
Lalith Dhanush +91 7760520262

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POT POURRI

Pot Pourri is a combination of various literary events like Dumb Charades, Pictionary and Taboo. This event brings out the best of acting and creativity in the participant's along with the art of thinking out of the box.

- Team event
- 3 members per team
- Maximum of 2 entries per college
-

Contact details

Harshith S.K +91 7795130302
Lalith Dhanush +91 7760520262



RANGOTSAV

(RANGOLI)

An art is brought into life through patterns and colours on the floor.

- Team event
- 2 members per team
- Open event
- The rangoli is to be done traditionally
- Time limit is 60 minutes
- Participants will have to bring the required materials

Contact details

Shabeer KMB +91 8147406823

Aishwarya KR +91 9538294495

RANGOTSAV

(SKETCHING)

Articulate your thoughts on a paper.

- Solo event
- Open event
- The topic is "Depiction of Indian mythology"
- Participants will have to abide by the given the topic
- Time limit is 90 minutes
- Participants will have to bring the materials required
-

Contact details

Shabeer KMB +91 8147406823

Aishwarya KR +91 9538294495



RANGOTSAV

(FACE PAINTING)

Face is the index of the mind. Bring your thoughts to life by using the face as the CANVAS.

- Team event
- 2 members per team
- Open event
- The topic is “Indian tribal culture OR Folk”
- Participants will have to abide by the given the topic
- Time limit is 60 minutes
- Participants will have to bring the materials required

Contact details

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Aishwarya KR +91 9538294495

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GRAFFITI

Graffiti – Representation without any dimension. It is for you to represent anything and everything in an artistic manner. We invite the artists who can make a plain canvas or a wall into an attractive work.

- Team event
- 2 members per team
- Open event
- The topic is “Indian mythological situations, Indian Monuments **OR** Indian Dance Forms”
- Participants will have to abide by the given the topic
- Time limit is 90 minutes
- Participants are expected to abide by the time and space limit
- Participants will have to bring the materials required

Contact details

Shabeer KMB +91 8147406823

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LITERARY EVENTS

SANSKRIT

Rasaprashna-Samskrita Quiz

RULES

- Questions will be based on Ramayana & Mahabharata
- Two participants per team
- Open Event.
- Date- 8th and 9th February 2016

Contact Details:

- Dr.Natasha L - +91-9743198544

Geeta Gayana

- Only Samskrita songs are allowed.
- Time limit: 3+1 mins
- Open Event
- Date- 8th and 9th February 2016

Contact Details:

Dr.Natasha L - +91-9743198544

KANNADA

Bhavageete Spardhe

RULES

- Solo Event
- Time Limit- 3+1 mins
- 2 entries per college
- Date- 8th and 9th February 2016

Contact Details:

- Hemanth Kumar - +91-9964383425



Chalanachitrageete Spardhe

RULES

- Duet Event
- Time Limit- 4+1 mins
- 2 entries per college.
- Date- 8Th and 9th February 2016

Contact Details:

- Hemanth Kumar - +91-9964383425

HINDI

Debate

RULES

- Team of two.
- 2 rounds.
- 1st round- topic "Bharat main Aahishnutha(Intolerance) badh rahi hain?"
- 2nd round topic- Onspot.
- Date- 8Th February 2016

Contact Details:

- Dr. Bhanwar Singh - +91-8792913646

Antakshari

RULES

- Team of two.
- 2 rounds.
- 1st round- Dumbchardes
- 2nd round- Ék Ke Chaar' (one word and the participants have to sing 4 songs)
- Date- 9Th February 2016

Contact Details:

- Dr. Bhanwar Singh - +91-8792913646



TARUSAMSKRITI
SAMYOGA 2016
Registration Fees

Event	Amount
Personality – Mahasaya	Rs 100/-
Voice of Samyoga	Rs 100/-
Shruthilaya	Rs 200/-
Beat Boxing	Rs 100/-
*****	*****
*	*
JAM	Rs 100/-
Switch	Rs 100/-
60 seconds to fame	Rs 100/-
Treasure Hunt	Rs 100/-
Graffiti	Rs 100/-
Rangotsav – Sketching	Rs 100/-
Rangotsav – Rangoli	Rs 100/-
Rangotsav – Face Painting	Rs 100/-
Photography	Rs 100/-
Public speaking	Rs 100/-
Pot pourri	Rs 100/-
Mock rock	Rs 100/-
Dawat – Cooking without fire	Rs 100/-
Taal – Instrumental Solo	Rs 100/-
OVER ALL Registration Fees	Rs 1,000/-



TARUSAMSKRITI

SAMYOGA 2016

Schedule

8TH February 2016 (Off Stage)	9TH February 2016 (Off Stage)	10TH February 2016 (On Stage)
Mahasaya (Personality)	Mahasaya (Personality)	Mahasaya (Personality)
Voice of Samyoga	Shruthilaya	Voice of Samyoga
Treasure Hunt	60 seconds to fame	Yatra
Rangotsav (Rangoli)	TAAL - Instrumental Solo	Shruthilaya
Rangotsav (Sketching and Face Painting)	Public Speaking	Beat Boxing
Dawat (cooking without fire)	Pot Pourri	Yatra
Switch	Mock rock	
JAM	Graffiti	
REPORTING TIME 10:30 AM	REPORTING TIME 09:30 AM	REPORTING TIME 09:30 AM



RULES

- Prelims will be conducted. Failing to appear for which will lead to disqualification
- Kindly contact the event heads for any queries
- The participants are requested to pay the registration fee before 10.30 AM on the day of their event
- The participants should abide by all the rules and regulations of the event
- The participants should abide by the time limit
- Participants are requested to be in the dress code
- Any form of vulgarity shall lead to disqualification
- Judges decision will be final and binding

VENUE

#44/4, DISTRICT FUND ROAD, BEHIND BIG BAZAR, JAYANAGAR 9TH BLOCK,
BENGALURU – 560069

CONTACT DETAILS

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School of Commerce Studies
JAIN UNIVERSITY
Declared as Deemed-to-be University u/s 3 of the UGC Act, 1956



PULSE

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Classical solo dance

- Solo event
- Open event
- Time limit is 4+1 minutes
- No film songs
- Only authentic classical songs & dance movements are allowed and folk dance will lead to disqualification

Event heads :

Kamya +91 9620135779
Aishwarya +91 8884616832
Swathi +91 9986759103

Indian solo dance

- Solo event
- Open event
- Time limit is 3+1 minutes
- Post prelims the qualified participants will have 2 rounds on-stage

Indian group dance

- Team event
- Indian songs only
- Minimum 8 and Maximum 20 members per team is allowed
- Open event
- Time limit is 4+1 minutes

Event heads :

Meghal +91 9972152352
Preetham +91 9342379508
Shreya +91 8861615060



Western solo dance

- Solo event
- Open event
- Time limit is 3+1 minutes
- Post prelims the qualified participants will have 2 rounds on-stage

Western group dance

- Team event
- Minimum 8 and Maximum 25 members per team is allowed
- Open event
- Time limit is 4+1 minutes

Event heads :

Vijesh	+91 8971330227
Hasneeth	+91 8095733044
Sohan	+91 7760831818





Registration Fees for PULSE 2016

Event	Amount
Classical Solo	Rs 250/-
Indian Solo	Rs 250/-
Western Solo	Rs 250/-
Indian Group	Rs 1000/-
Western Group	Rs 1000/-
*****	*****





PULSE 2016

Schedule

8TH February 2016 (Off stage)	9TH February 2016 (Off stage)	11TH February 2016 (On stage)
Indian solo	Western solo	Classical Solo
Indian group	Western group	Western solo
	Classical Solo	Western group
		Indian solo
		Indian group
REPORTING TIME 10:30 AM	REPORTING TIME 09:30 AM	REPORTING TIME 09:30 AM

VENUE

#44/4, DISTRICT FUND ROAD, BEHIND BIG BAZAR, JAYANAGAR 9TH BLOCK,
BENGALURU – 560069

OTHER DETAILS

- Prelims will be held. Failing to appear for which will lead to disqualification
- Prelims will be held on 8th and 9th of February 2016
- The participants must hand over the music to the event heads an hour prior to the event in a pen drive or CD in MP3 format only
- Participants from outside Bangalore should submit their video before 4th February 2016
- The videos should be mailed pulse2k16@gmail.com
- The registration fee is applicable only to the finalists
- Finalists are requested to pay the fee before 10.00 AM on 11th February 2016
- The participants should abide by all the rules and regulations
- Participants are requested to be in dress code
- The judges decision will be final and binding
- Any form of vulgarity shall lead to disqualification

CONTACT DETAILS

- Meghal Mehta +91 9972152352
- Vijesh V Nair +91 8971330227
- Preetham Shree +91 9342379508
- Hasneeth Kohli +91 8095733044