

Bachelor of Arts (OPJ - Optional English Psychology Journalism)

Program Outcomes (POs)

Optional English

- PO1. Higher order thinking skills, (critically conscious) through historicizing writings and worldviews.
- PO2. To have built skill sets (LSRW) through levels ranging from basic to intermediate to advanced.
- PO3. The skill sets to synthesize, evaluate and recreate drawing on writings and worlds.
- PO4. Critical acumen to contemporize/validate lived experiences through literary representations (viz-a-viz)

Psychology

- PO5. Understand and apply the basic theories underlying the human behaviour in our day to day life.
- PO6. Ability to enrich the adequate skills needed to solve the problems faced by human beings through the course of life.
- PO7. Function with more of compassion, empathy and altruism towards people.
- PO8. Acquire the ability to decide on the future course of study and research in this field.
- PO9. Capacity to create awareness about the myths and stigma surrounding people with psychological problems in society.

Journalism

- PO10. Develop a good grounding in the best practice of mass communication and journalism.
- PO11. Interpret the knowledge related to media and its impact
- PO12. Implement knowledge, skill and attitude that will sustain an environment of learning and creativity.
- PO13. Develop ICT' competencies including digital literacy.
- PO14. Value culture and ethics of the society.

Program Specific Outcomes (PSOs)

Optional English

- PSO1. Historicize texts and worlds to map/validate heterogeneous spaces.
- PSO2. Literary and world views to validate everyday encounters.
- PSO3. Literary Consciousness and sensitivity
- PSO4. Demonstrate knowledge of LSRW skill sets useful in academic and industrial sites.

Psychology

- PSO5. Understand the concepts of basic psychological principles and laws.
- PSO6. Implement their psychological knowledge, skills, and values during occupational pursuits in a variety of settings.
- PSO7. Analyze the causes behind the major psychological issues seen with people in the society today.
- PSO8. Evaluate the needs of people & provide psychological assistance by conducting awareness programmes.
- PSO9. Appraise the research method process for conducting research in Psychology and criticize ethical standards in social sciences.
- PSO10. Create an opportunity to facilitate individual and collective wellbeing.

Journalism

- PSO11. Demonstrate fundamental knowledge of mass communication and journalism and related study areas.
- PSO12. Develop skills that will equip them for a professional job as per demands and requirement of media industry
- PSO13. Build logical and creative thinking for solutions for different fields in media.
- PSO14. Operate various media tools for advertising, journalism, broadcast media, digital media in the real world.

Course Outcomes (COs)

2019-20 Batch

Semester	Course Code	Course Name	Course Outcomes (COs)
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Semester	Course Code	Course Name	Course Outcomes (COs)
I		English Literature I	CO1: Explore trajectories and traditions in English Literature across the first two semesters. CO2: Worldviews and how knowledge of a certain kind become hierarchical (European centric worldviews)
II		English Literature II	CO1: History of ideas with exposure to literary texts. CO2: Access mainstream writings and the popular to contemporize, explore the history of English Studies, Britain and its encounters with the world,
III	16BAO3C03 1	Modernism and Postmodernism	CO1: "Worlding" through revised contemporized understanding of place and space across time. CO2: Access contemporary genres and writers of popular interest that spill out of mainstream focus into the present.
	16BAO3C03 2	Literatures of the World	CO1: Access to writings from various parts of the world – Russia, Central and Eastern Europe and South Asia. CO2 : Examining socio-historical contexts, with a special focus on the theme of encounter, be it textual or cultural.
IV	16BAO4C21	INDIA STUDIES	CO1 : Critique cultural representations across north, south, central, north east India- its diaspora and marginalities CO2: Explore outside the norms of language, modernity and the nation-state.
	16BAO4C21	NATIVE WRITINGS	CO1 :Trace Geo political marginal Sites (Africa, Latin America, Native America and Caribbean) CO2 :Correlate native experiences alongside mainstream texts (namely Walcott, Marques, Fanon, Achebe and Ngugi WaThiong'o)using multiple theoretical frameworks

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V	16BA0S1	Critical Thinking to Creative Writing Skills	CO1: Equipped with advanced writing skills, critical thinking and creative writing CO2: Facilitate and manage information that enable them to make critical arguments.
VI	16MAENG3052	GENDER & LITERATURE	CO1 : Sensitize the multi-faceted notions of gender through audio-visual and written texts CO2 : Equip with region-specific cultural constructs of men, women and the 'other'.
	16BAO6D22	FICTION IN FILMS	CO1 : Facilitate relationship between history and techniques of world and regional cinema CO2 : Distinguish mediums of Literature and Cinema in terms of structure and reception
	16BAC6S42	DRAMATICS	CO1 : Provide overview of history and evolution of theatre CO2 : Perform their own scripted play as assignment
I	16BAP1C03	Foundation of Psychology -I	CO1: To understand the nature and scope of Psychology CO2: Demonstrate fundamental and comprehensive knowledge of major concepts , theoretical perspectives, historical trends and empirical findings.
	16BAJ1C04	Introduction to Mass Communication and Media	CO1: To Understand the importance of media and communication in society CO2: Recognize different opportunities within the media industry and its functioning
II	16BAP2C03	Foundation of Psychology-II	CO1: Demonstrate breadth of their knowledge and application of psychological ideasto simple problems CO2: Apply knowledge and application of psychological concepts and frameworks to problems of greater complexity.

Semester	Course Code	Course Name	Course Outcomes (COs)
	16BAJ2C04	Introduction to Journalism	<p>CO1: Discuss the history and scope of journalism</p> <p>CO2: Identify the concept of news and components of news</p> <p>CO3: Analyse the news industry so that they become observers and critics, not just mere consumers of news</p>
I & II	16BAP2C03 L	Psychology Lab	<p>CO1: Apply theoretical knowledge with practical by administration of psychological experiments</p> <p>CO2: evaluate the efficacy of skills in conducting psychological experiments</p> <p>CO3: facilitate professional skills for psychologist</p>
III	16BAP3C01	Developmental Psychology	<p>CO1: Identify the major issues, tasks and milestones of human development, such as physical, cognitive, social and emotional development throughout the lifespan.</p> <p>CO2: Evaluate core concepts, strengths, and weaknesses of the major theories of lifespan development.</p> <p>CO3: Evaluate how ethnicity, culture, class, and gender influence lifespan development.</p> <p>CO4: Explain the impact of biological/genetic influences on physical growth, cognition and behavior.</p> <p>CO5: Assess how current research supports and critiques the major theories of development.</p>
	16BAJ3C02	News Reporting and Editing	<p>CO1: Differentiate the writing style of hard news and soft news</p> <p>CO2: Distinguish the qualities of newspaper and magazine</p> <p>CO3: Simplify the working nature of reporting and editing in media</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	19BAJ3C05	Communication Theories	<p>CO1: Examine the effects of print and electronic media on society</p> <p>CO2: Interpret media texts and infer meanings</p> <p>CO3: Explain the impact of media on education, culture and community</p>
IV	16BAP4C12	Abnormal Psychology	<p>CO1: Infer the minor and major psychological disorders</p> <p>CO2:examine symptoms & causes of disorders with reference to the current edition of the Diagnostic and Statistical Manual of Mental Disorders</p> <p>CO3:explain major psychological concepts and theoretical perspectives in the field of abnormal psychology</p> <p>CO4:correlate theoretical & empirical research findings in the treatment & its outcomes</p> <p>CO5: integrate the key concepts and issues associated with the contemporary classification of psychological disorders</p> <p>CO6: assess the causal factors of psychopathology as viewed from varied theoretical perspectives</p> <p>CO7:integrate intervention and prevention strategies for psychological disorders.</p>
	16BAP4C11	Social Psychology	<p>CO1:evaluate the major theories, and techniques used</p> <p>CO2: critique perspectives, and empirical findings</p> <p>CO3: validate empirical findings of individual & group behaviour in societal framework</p> <p>CO4 :integrate varied perspectives for a better understanding of the social world</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	16BAP43C1 L	Psychology Lab	<p>CO1:Apply theoretical knowledge with practical by administration of psychological experiments</p> <p>CO2: evaluate the efficacy of skills in conducting psychological experiments</p> <p>CO3: facilitate professional skills for psychologist</p>
	16BAJ4C31	Audio and Visual Media	<p>CO1:Explore the functioning of broadcast media and its importance</p> <p>CO2:Design various programs in both radio and television through programme production</p> <p>CO3:Writingprogramme scripts for audio & visual media.</p>
	16BAJ4C32	Media Laws and Ethics	<p>CO1:Identify different legal implications while handling sensitive news stories</p> <p>CO2:Reviwing difference between British laws & Indian CO3:laws related to print media</p> <p>Build the knowledge about the different kinds of media laws an policies that governed the industry</p>
VI	16BAP6D11	Sport Psychology	<p>CO1:Evaluate various theories and techniques in Sports Psychology</p> <p>CO2:Apply the theories and techniques across diverse sports settings</p> <p>CO3: Improve and Maximize sport performance through psychological skill training</p> <p>CO4: prioritize mental fitness as an important regime among athletes.</p>

Semester	Course Code	Course Name	Course Outcomes (COs)
	16BAP6D12	Health Psychology	<p>CO1: Evaluate various theories and techniques in Health Psychology</p> <p>CO2: Apply the theories and techniques across diverse Psychological health and mental health settings</p> <p>CO3: Improve and Maximize psychological and psychological through psychological skill training</p> <p>CO4: prioritize mental and physical fitness as an important regime among urban and rural areas.</p>
	16BAPC6S4 1	Effective Presentation skills	<p>CO1: Design a structured methodology for audio-visual presentation</p> <p>CO2: Develop Personal Presentation styles</p> <p>CO3: Adapting ways to overcome nervousness</p> <p>CO4: Recommend ways to work on individual strengths and weaknesses</p> <p>CO5: Validate with necessary skills for clear and impactful presentation</p>
	16BAJ6D31	Advertising and Public Relations	<p>CO1:Design advertising and public relation campaigns according to industry requirements</p> <p>CO2:Build brands using different tools of advertising and public relations</p> <p>CO3:Writing advertising copies according to the need of add agencies</p>
	16BAJ6D32	Media Management	<p>CO1:Recognize legal and economical aspects of running a media house</p> <p>CO2:Exhibit the leadership skills to take up the roles in media house or to start their own media house</p> <p>CO3:Formulates strategies to manage print and electronic media house</p>