

## Annihilating Addiction

**Date: 26 June 2014**

In view of the '**International Day against Drug Abuse and Illicit Trafficking**' cadets of 7 Karnataka Battalion NCC and NSS wing, Jain University took to the streets. On **26 June 2014**, School of Commerce and Management Studies, Jain University in association with Tilaknagar Police Station organized an **anti-drug awareness rally** to raise awareness about substance abuse and its repercussions on society. The NCC cadets of Vijaya College joined the students of Jain University as they rallied through the streets of Jayanagar, carrying banners and shouting slogans about the menace of drug abuse.

**B N Oblesh, ACP, Mico Layout Sub Division** graced the event. He appreciated Jain University's endeavour to spread awareness about drug abuse. He said in modern times the increase in affordability and easy accessibility to any information has actually influenced the younger generation to try addictive substances as a trend. He said that more youngsters need to take up the cause of spreading word about the evils of substance use. "**I congratulate the students of Jain University who have taken this pledge and rallied on the streets of Bangalore to spread awareness about drug abuse**", he said.

**Dr. B T Venkatesh, Controller of Examinations, Jain University** who was also present at the event addressed the gathering about how government has taken certain steps to curb substance abuse. He spoke about the COPTA ACT of government which prohibits the sale and advertisement of cigarettes and tobacco products. He also thanked B.N Oblesh and all the police officers of Tilaknagar Police Station for encouraging the cause and also actively participating in the anti-drug awareness rally.

**Dr. B A Vasu, Centre Head, School of Commerce & Management Studies, Jain University** said that this rally should mark the beginning of a conscious effort to curb substance abuse. He hopes that Jain University will organize many such rallies and events that address serious issues such as addiction to drugs that ail the society.



Cadets of 7 Karnataka Battalion NCC and NSS wing, Jain University take part in a rally to create awareness against drugs on the International Day against Drug Abuse & Illicit Trafficking



B N Oblesh, ACP, Mico Layout Sub Division, Dr. B T Venkatesh, Controller of Examinations, Jain University and Dr. B A Vasu, Centre Head, School of Commerce & Management Studies, Jain University flagging off the rally organised by Jain University in association with Tilaknagar Police Station



B N Oblesh, ACP, Mico Layout Sub Division addressing the Jain University students during the occasion